





# Virtual Conference

# "Sharing experiences about entrepreneurship"

9 November 2017, 2:00 - 5:00 PM CET

This free virtual conference is organized by the **ISEKI-Food Association** (**IFA**) together with the two **Erasmus+ Knowledge Alliance** projects **EuFooD-STA**, a knowledge alliance between universities and food companies, and **FoodLab**, a project that aims to support and foster entrepreneurship in the EU.

The aim of this conference is to collect testimonials from young business creations. By presenting their success stories and failures, the challenges or difficulties they have faced while launching their businesses, speakers will share their experience and help young entrepreneur students to launch their own business.

#### **PROGRAMME**

Moderator: Christian Pineau (ISARA, FR)

2:00-2:30: **Welcome** and short presentations about:

EuFooD-STA - Gerhard Schleining, BOKU, AT
 FoodLab - Benoit Cuillière, CCI Vaucluse, FR

### 2:30-4:30: Testimonials from young business entrepreneurs

2:30: Plisson, B - Organic meat alternative products 100% vegetal, Le boucher vert, FR

2:45: Germain, E – Pickles, Les 3 chouettes - FR

3:00: Martinez-Monzó, J – Snack, Diseño de Alimentos - ES

• 3:15: Belso-Candela, C – Egg Gourmet, Cayetano Belso - ES

3:30: Maurel, A – Ready-to-eat fruits and vegetables, Vertu – FR

3:45: Gripon, V – Wuji and co., scientific software – FR

4:00: Svacinka, R – Connecting people in the food sector with high-tech, foodintegritystudio – AT

4:15: Stadler, S – Goldsonne GmbH – AT

4:30-5:00: Overall discussion – conclusions

#### **REGISTRATION**

Participation is free, but please register at: <a href="https://attendee.gotowebinar.com/register/8889143977219901187">https://attendee.gotowebinar.com/register/8889143977219901187</a>
After registering, you will receive a confirmation email containing information about joining the conference. All presentations will be recorded for later viewing.

## **ORGANISING COMMITTEE**

- **EuFooD-STA**: Florence Dubois-Brissonnet (AgroParisTech, IFA, FR), Gerhard Schleining (BOKU, IFA, AT), Line Friis Lindner (BOKU, AT), Gunter Greil (BOKU, AT), Sara Proenca (ESAC, PT)
- FoodLab: Christian Pineau (ISARA, FR), Benoit Cuillière (CCI Vaucluse, FR)

For more information, see: https://www.food-sta.eu/experiences-entrepreneurship