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**Nutrition and Health Claims** Regulation (EC) Nº 1924/2006 on Nutrition and Health Claims made on foods

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## Subject matter and Scope

(article 1)

 harmonizes the provisions laid down in Member States which relate to nutrition and health claims
in order to <u>ensure the</u> effective <u>functioning of the internal market</u> whilst providing a <u>high</u>

level of consumer protection.

• shall apply to nutrition and health claims made in commercial communications, whether in the labelling, presentation or advertising of foods to be delivered as such to the final consumer.

## Tools

- Community Register (online)
- List of approved Nutrition Claims and conditions applying to them (Annex I)
- List of approved Health Claim and Conditions of use (online database)
- List of rejected Health Claims (online database)

#### REFERENCE INTAKES

PART A — DAILY REFERENCE INTAKES FOR VITAMINS AND MINERALS (ADULTS)

1. Vitamins and minerals which may be declared and their nutrient reference values (NRVs)

Vitamin A (µg)	800	Chloride (mg)	800
Vitamin D (µg)	5	Calcium (mg)	800
Vitamin E (mg)	12	Phosphorus (mg)	700
Vitamin K (µg)	75	Magnesium (mg)	375
Vitamin C (mg)	80	Iron (mg)	14
Thiamin (mg)	1,1	Zinc (mg)	10
Riboflavin (mg)	1,4	Copper (mg)	1
Niacin (mg)	16	Manganese (mg)	2
Vitamin B6 (mg)	1,4	Fluoride (mg)	3,5
Folic acid (µg)	200	Selenium(µg)	55
Vitamin B12 (µg)	2,5	Chromium (µg)	40
Biotin (µg)	50	Molybdenum (µg)	50
Pantothenic acid (mg)	6	Iodine (µg)	150
Potassium (mg)	2 000		

2. Significant amount of vitamins and minerals

As a rule, the following values should be taken into consideration in deciding what constitutes a significant amount:

- 15 % of the nutrient reference values specified in point 1 supplied by 100 g or 100 ml in the case of products other than beverages,
- 7,5 % of the nutrient reference values specified in point 1 supplied by 100 ml in the case of beverages, or,
- 15 % of the nutrient reference values specified in point 1 per portion if the package contains only a single portion,

LEGAL FRAMEWORK Regulation (EC) Nº 1924/2006

#### Definitions

(article 2 - Regulation (EC) No 178/2002)

#### <u>Food</u>

any substance or product, whether processed, partially processed or unprocessed, intended to be, or reasonably expected to be ingested by humans.

#### Definitions

(annex I - Regulation (EU) No 1169/2011)

#### **Nutrition labelling**

information stating the:

(a) energy value; or

(b) energy value and one or more of the following nutrients :

- fat (saturates, mono-unsaturates, polyunsaturates),
- carbohydrate (sugars, polyols, starch),
- salt,
- fibre,
- protein,
- any of the vitamins or minerals listed in Annex XIII and present in significant amounts (Part A, 1 and 2)





## Definitions

(annex I - Regulation (EU) No 1169/2011)

## • <u>Fat</u>

total lipids, and includes phospholipids

• <u>Saturates</u>

fatty acids without double bond

## <u>Trans fat</u>

fatty acids with at least one non-conjugated (namely interrupted by at least one methylene group) carbon-carbon double bond in the trans configuration

#### Mono-unsaturates

fatty acids with one cis double bond

## Polyunsaturates

fatty acids with two or more cis, cis-methylene interrupted double bonds

## • <u>Carbohydrate</u>

means any carbohydrate which is metabolised by humans, and includes polyols

Sugars

all monosaccharides and disaccharides present in food, but excludes polyols

<u>Polyols</u>

alcohols containing more than two hydroxyl groups





## Definitions

(annex I - Regulation (EU) No 1169/2011 )

• Protein

the protein content calculated using the formula: protein = total Kjeldahl nitrogen × 6,25

• <u>Salt</u>

salt equivalent content calculated using the formula: salt = sodium × 2,5;

• <u>Fibre</u>

carbohydrate polymers with three or more monomeric units, which are neither digested nor absorbed in the human small intestine and belong to the following categories:

<b>CONVERSION FACTORS FOR THE CALCULATION OF ENERGY (Annex XIV)</b>
---------------------------------------------------------------------

carbohydrate (except polyols),	17 kJ/g — 4 kcal/g
polyols,	10 kJ/g — 2,4 kcal/g
protein,	17 kJ/g — 4 kcal/g
fat,	37 kJ/g — 9 kcal/g
alatrims,	25 kJ/g — 6 kcal/g
alcohol (ethanol),	29 kJ/g — 7 kcal/g
organic acid,	13 kJ/g — 3 kcal/g
fibre,	8 kJ/g — 2 kcal/g
erythritol,	0 kJ/g — 0 kcal/g







#### Definitions

(article 2)

## <u>Claim</u>

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<u>any message or representation</u>, which is not mandatory under Community or national legislation, including pictorial, graphic or symbolic representation, in any form, <u>which states</u>, suggests or implies that <u>a food has particular characteristics</u>

#### <u>Nutrient</u>

protein, carbohydrate, fat, fibre, sodium, vitamins and minerals and substances which belong to or are components of <u>one of those categories</u>;

#### Other substance

a substance other than a nutrient that has a nutritional or physiological effect;





## **Definitions**

(article 2)

#### Nutrition claim

any claim which states, suggests or implies that a food has particular beneficial nutritional properties due to:

- the energy (calorific value) it
  - provides;
  - provides at a reduced or increased rate; or
  - does not provide;
- the nutrients or other substances it
  - contains;
  - contains in reduced or increased proportions; or
  - does not contain;

#### <u>Health claim</u>

any claim that <u>states, suggests or implies that a relationship exists between a food</u> category, a food or one of its constituents <u>and health</u>

#### **Reduction of disease risk claim**

any health claim that <u>states</u>, <u>suggests</u> or <u>implies</u> that the consumption of a food category, a food or one of its constituents <u>significantly reduces a risk factor in the development of a human disease</u>;







# **General principles**

(article 3)

Nutrition and Health claims shall not:

- be false, ambiguous or misleading;
- give rise to doubt about the safety and/or the nutritional adequacy of other foods;
- encourage or condone excess consumption of a food;
- state, suggest or imply that a balanced and varied diet cannot provide appropriate quantities of nutrients in general
- refer to changes in bodily functions which could give rise to or exploit fear in the consumer, either textually or through pictorial, graphic or symbolic representations



 BEUC Description
 European public health
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 BEUC Description
 The Coar Colar Gompany
 European public health
 Unilever

 Sood Food, Good Life
 The Coar Colar Gompany
 European public health
 European public health

#### OPEN LETTER

To: First Vice-President Frans Timmermans Vice-President Jyrki Katainen Commissioner Vytenis Andriukaitis Commissioner Elżbieta Bieńkowska



Subject: Call for EU-wide nutrient profiles for nutrition and health claims

#### Dear Commissioners,

The undersigned civil society and private sector organisations want to express their support for the urgent adoption of EU-wide nutrient profiles for nutrition and health claims. In the fight against obesity, the EU needs to take action where it has the competences.

Without the underpinning of nutrient profiles, the EU's legal framework for nutrition and health claims made on foods (Regulation EC 1924/2006) has been incomplete for the past ten years. We believe that this situation is unsustainable and needs to be rectified as soon as possible:

- The lack of nutrient profiles to underpin the ability to make claims risks misleading consumers about the healthfulness and nutritional attributes of products.
- The absence of EU-wide nutrient profiles undermines the level playing field that industry needs to compete fairly and to innovate for health.



#### (article 4)

#### By 2009

the Commission shall establish

- specific <u>nutrient profiles</u>, which food or certain categories of food must comply with in order to bear nutrition or health claims
- <u>conditions for the use of nutrition or health claims</u> for foods or categories of foods <u>with respect to</u> <u>the nutrient profiles</u>

The nutrient profiles shall be <u>based on scientific knowledge</u> about diet and nutrition, and their relation to health.

aim to avoid a situation where nutrition or health claims mask the overall nutritional satus of a food product, which could mislead consumers when trying to make healthy choises in the contexto of a balanced diet

2017 No nutrient profiles have been set (EU level)

• Beverages containing more than 1,2 % by volume of alcohol shall not bear health claims.





# General Conditions (article 3)

The use of nutrition and health claims shall only be permitted if :

- the presence, absence or reduced content in a food or category of food <u>of a nutrient or other substance</u> in respect of which the claim is made <u>has been shown to have a beneficial nutritional or physiological effect</u>, <u>as established by generally accepted scientific evidence</u>
- the nutrient or other substance for which the claim is made:
  - is contained in the final product in a significant quantity (if defined) or, in a quantity that will produce the nutritional or physiological effect claimed as established by generally accepted scientific evidence; or
  - is not present or is present in a reduced quantity that will produce the nutritional or physiological effect claimed as established by generally accepted scientific evidence;







## **General Conditions**

(article 3)

The use of nutrition and health claims shall only be permitted if :

- the nutrient or other substance for which the claim is made is in a form that is available to be used by the body;
- the quantity of the product that can reasonably be expected to be consumed provides a significant quantity of the nutrient or other substance to which the claim relates, or, where such rules do not exist, a significant quantity that will produce the nutritional or physiological effect claimed as established by generally accepted scientific evidence
- compliance with the specific conditions set out for each claim

The use of nutrition and health claims shall only be permitted if the average consumer can be expected to understand the beneficial effects as expressed in the claim.

Nutrition and health claims shall refer to the food ready for consumption in accordance with the manufacturer's instructions.





Community register (online) = List in Annex of Regulation (EC) 1924/2006

Community register of accepted and rejected health claims (online)

Article 13.1 – positive list in Regulation (EU)No 432/2012





# NUTRITION CLAIMS

(Chapter III)

The use of nutrition and health claims shall only be permitted if :

• they are listed and in conformity with the conditions set out in this Regulation

#### nutrition claim

any claim which states, suggests or implies that a food has particular beneficial nutritional properties due to:

- the energy (calorific value) it
  - provides
  - provides at a reduced or increased rate
  - does not provide;
- the nutrients or other substances it
  - contains
  - contains in reduced or increased proportions
  - does not contain;



LEGAL FRAMEWORK	European	
Regulation (EC) Nº 1924/2006	Nutrition Claim	Conditions of Use
NUTRITION CLAIMS (Annex)	LOW ENERGY	'A claim that a food is low in energy, and any claim likely to have the same meaning for the consumer, may only be made where the product does not contain more than 40 kcal (170 kJ)/100 g for solids or more than 20 kcal (80 kJ)/100 ml for liquids. For table-top sweeteners the limit of 4 kcal (17 kJ)/portion, with equivalent sweetening properties to 6 g of sucrose (approximately 1 teaspoon of sucrose), applies.
	ENERGY-REDUCED	A claim that a food is energy-reduced, and any claim likely to have the same meaning for the consumer, may only be made where the energy value is reduced by at least 30 %, with an indication of the characteristic(s) which make(s) the food reduced in its total energy value.
	ENERGY-FREE	A claim that a food is energy-free, and any claim likely to have the same meaning for the consumer, may only be made where the product does not contain more than 4 kcal (17 kJ)/100 ml. For table-top sweeteners the limit of 0,4 kcal (1,7 kJ)/portion, with equivalent sweetening properties to 6 g of sucrose (approximately 1 teaspoon of sucrose), applies.
	LOW FAT	A claim that a food is low in fat, and any claim likely to have the same meaning for the consumer, may only be made where the product contains no more than 3 g of fat per 100 g for solids or 1,5 g of fat per 100 ml for liquids (1,8 g of fat per 100 ml for semi-skimmed milk).
FAT-FREE		A claim that a food is fat-free, and any claim likely to have the same meaning for the consumer, may only be made where the product contains no more than 0,5 g of fat per 100 g or 100 ml. However, claims expressed as 'X % fat-free' shall be prohibited.
	LOW SATURATED FAT	'A claim that a food is low in saturated fat, and any claim likely to have the same meaning for the consumer, may only be made if the sum of saturated fatty acids and trans-fatty acids in the product does not exceed 1,5 g per 100 g for solids or 0,75 g/100 ml for liquids and in either case the sum of saturated fatty acids and trans-fatty acids and trans-fatty acids must not provide more than 10 % of energy.
	SATURATED FAT-FREE	A claim that a food does not contain saturated fat, and any claim likely to have the same meaning for the consumer, may only be made where the sum of saturated fat and trans-fatty acids does not exceed 0,1 g of saturated fat per 100 g or 100 ml.
	LOW SUGARS	A claim that a food is low in sugars, and any claim likely to have the same meaning for the consumer, may only be made where the product contains no more than 5 g of sugars per 100 g for solids or 2,5 g of sugars per 100 ml for liquids.
	SUGARS-FREE	A claim that a food is sugars-free, and any claim likely to have the same meaning for the consumer, may only be made where the product contains no more than 0,5 g of sugars per 100 g or 100 ml.
	WITH NO ADDED SUGARS	A claim stating that sugars have not been added to a food, and any claim likely to have the same meaning for the consumer, may only be made where the product does not contain any added mono- or disaccharides or any other food used for its sweetening properties. If sugars are naturally present in the food, the following indication should also appear on the label: 'CONTAINS NATURALLY OCCURRING SUGARS'.

LEGAL FRAMEWORK		European
Regulation (EC) Nº 1924/2006	Nutrition Claim	Conditions of Use
NUTRITION CLAIMS (Annex)	LOW SODIUM/SALT	A claim that a food is low in sodium/salt, and any claim likely to have the same meaning for the consumer, may only be made where the product contains no more than 0,12 g of sodium, or the equivalent value for salt, per 100 g or per 100 ml. For waters, other than natural mineral waters falling within the scope of Directive 80/777/EEC, this value should not exceed 2 mg of sodium per 100 ml. Repealed by Directive 2009/54/EC
	VERY LOW SODIUM/SALT	A claim that a food is very low in sodium/salt, and any claim likely to have the same meaning for the consumer, may only be made where the product contains no more than 0,04 g of sodium, or the equivalent value for salt, per 100 g or per 100 ml. This claim shall not be used for natural mineral waters and other waters.
	SODIUM-FREE or SALT- FREE	A claim that a food is sodium-free or salt-free, and any claim likely to have the same meaning for the consumer, may only be made where the product contains no more than 0,005 g of sodium, or the equivalent value for salt, per 100 g
	NO ADDED SODIUM/SALT	A claim stating that sodium/salt has not been added to a food and any claim likely to have the same meaning for the consumer may only be made where the product does not contain any added sodium/salt or any other ingredient containing added sodium/salt and the product contains no more than 0,12 g sodium, or the equivalent value for salt, per 100 g or 100 ml.
	SOURCE OF FIBRE	A claim that a food is a source of fibre, and any claim likely to have the same meaning for the consumer, may only be made where the product contains at least 3 g of fibre per 100 g or at least 1,5 g of fibre per 100 kcal.
	HIGH FIBRE	A claim that a food is high in fibre, and any claim likely to have the same meaning for the consumer, may only be made where the product contains at least 6 g of fibre per 100 g or at least 3 g of fibre per 100 (kcal.
	SOURCE OF PROTEIN	A claim that a food is a source of protein, and any claim likely to have the same meaning for the consumer, may only be made where at least 12 % of the energy value of the food is provided by protein.
	HIGH PROTEIN A claim that a food is high in protein, and any claim likely to have the same meaning for the consumer, may only be manual to the least 20 % of the energy value of the food is provided by protein.	
	SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S]	A claim that a food is a source of vitamins and/or minerals, and any claim likely to have the same meaning for the consumer, may only be made where the product contains at least a significant amount as defined in the Annex to Directive 90/496/EEC or an amount provided for by derogations granted according to Article 6 of Regulation (EC) No 1925/2006 of the European Parliament and of the Council of 20 December 2006 on the addition of vitamins and minerals and of certain other substances to foods.
	HIGH [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S]	A claim that a food is high in vitamins and/or minerals, and any claim likely to have the same meaning for the consumer, may only be made where the product contains at least twice the value of 'source of [NAME OF VITAMIN/S] and/or [NAME OF MINERAL/S]'.

LEGAL FRAMEWORK		
Regulation (EC) Nº 1924/2006	Nutrition Claim	Conditions of Use
NUTRITION CLAIMS (Annex)	CONTAINS [NAME OF THE NUTRIENT OR OTHER SUBSTANCE]	A claim that a food contains a nutrient or another substance, for which specific conditions are not laid down in this Regulation, or any claim likely to have the same meaning for the consumer, may only be made where the product complies with all the applicable provisions of this Regulation, and in particular Article 5. For vitamins and minerals the conditions of the claim 'source of' shall apply.
	INCREASED [NAME OF THE NUTRIENT]	A claim stating that the content in one or more nutrients, other than vitamins and minerals, has been increased, and any claim likely to have the same meaning for the consumer, may only be made where the product meets the conditions for the claim 'source of' and the increase in content is at least 30 % compared to a similar product.
	REDUCED [NAME OF THE NUTRIENT]	A claim stating that the content in one or more nutrients has been reduced, and any claim likely to have the same meaning for the consumer, may only be made where the reduction in content is at least 30 % compared to a similar product, except for micronutrients, where a 10 % difference in the reference values as set in Directive 90/496/EEC shall be acceptable, and for sodium, or the equivalent value for salt, where a 25 % difference shall be acceptable. The claim 'reduced saturated fat', and any claim likely to have the same meaning for the consumer, may only be made: (a) if the sum of saturated fatty acids and of trans-fatty acids in the product bearing the claim is at least 30 % less than the sum of saturated fatty acids and of trans-fatty acids in a similar product; and (b) if the content in trans-fatty acids in the product bearing the claim is equal to or less than in a similar product. The claim 'reduced sugars', and any claim likely to have the same meaning for the consumer, may only be made if the amount of energy of the product bearing the claim is equal to or less than the sum of nearest of the amount of energy in a similar product.
	LIGHT/LITE	A claim stating that a product is 'light' or 'lite', and any claim likely to have the same meaning for the consumer, shall follow the same conditions as those set for the term 'reduced'; the claim shall also be accompanied by an indication of the characteristic(s) which make(s) the food 'light' or 'lite'.
	NATURALLY/NATURAL	Where a food naturally meets the condition(s) laid down in this Annex for the use of a nutritional claim, the term 'naturally/natural' may be used as a prefix to the claim.
	SOURCE OF OMEGA-3 FATTY ACIDS	A claim that a food is a source of omega-3 fatty acids, and any claim likely to have the same meaning for the consumer, may only be made where the product contains at least 0,3 g alpha-linolenic acid per 100 g and per 100 kcal, or at least 40 mg of the sum of eicosapentaenoic acid and docosahexaenoic acid per 100 g and per 100 kcal.
	HIGH OMEGA-3 FATTY ACIDS	A claim that a food is high in omega-3 fatty acids, and any claim likely to have the same meaning for the consumer, may only be made where the product contains at least 0,6 g alpha-linolenic acid per 100 g and per 100 kcal, or at least 80 mg of the sum of eicosapentaenoic acid and docosahexaenoic acid per 100 g and per 100 kcal.
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## **NUTRITION CLAIMS**

(Annex)

Nutrition Claim	Conditions of Use
HIGH MONOUNSATURATED FAT	A claim that a food is high in monounsaturated fat, and any claim likely to have the same meaning for the consumer, may only be made where at least 45 % of the fatty acids present in the product derive from monounsaturated fat under the condition that monounsaturated fat provides more than 20 % of energy of the product.
HIGH POLYUNSATURATED FAT	A claim that a food is high in polyunsaturated fat, and any claim likely to have the same meaning for the consumer, may only be made where at least 45 % of the fatty acids present in the product derive from polyunsaturated fat under the condition that polyunsaturated fat provides more than 20 % of energy of the product.
HIGH UNSATURATED FAT	A claim that a food is high in unsaturated fat, and any claim likely to have the same meaning for the consumer may only be made where at least 70 % of the fatty acids present in the product derive from unsaturated fat under the condition that unsaturated fat provides more than 20 % of energy of the product.

## **Comparative claims**

(article 9)

- 1. A comparison <u>may only be made between foods of the same category</u>, taking into consideration a range of foods of that category. <u>The difference in the quantity of a nutrient and/or the energy value shall be stated</u> and the comparison shall relate to the same quantity of food.
- 2. Comparative nutrition claims shall compare the composition of the food in question with a range of foods of the same category, which do not have a composition which allows them to bear a claim, including foods of other brands.



acai compote.

Nutrition Typical values	100g I as sold	Each pot (150g)	<b>150g</b> $e$ For site code
Energy	295kJ	442kJ	see lid
Fat	70kcal 0.5g	104kcal 0.8g	UK UW 020) = 1
of which saturates	0.2g	0.3g	EC
Carbohydrate of which sugars	7.5g 6.0g	11.3g 9.0g	UK
Fibre	0.0g	0.5g	$\left(\begin{array}{c} SG \ 014\\ EC \end{array}\right) = C$
Protein Sali	8.6g	12.9g	
	0.2g	0.3g	POT - CARD -
This pack contains *Reference intake o	l serving f an average adu	lt	Widely recycled FILM - PLASTIC

#### LEGAL FRAMEWORK

**Regulation (EC) Nº 1924/2006** 



## **NUTRITION CLAIMS**

(Annex)

нідн	A claim that a food is high in protein, and any claim likely to have the same
PROTEIN	meaning for the consumer, may only be made where at least 20 % of the energy
	value of the food is provided by protein.

#### CONVERSION FACTORS FOR THE CALCULATION OF ENERGY (Annex XIV)

carbohydrate (except polyols),	17 kJ/g — 4 kcal/g
polyols,	10 kJ/g — 2,4 kcal/g
protein,	17 kJ/g — 4 kcal/g
fat,	37 kJ/g — 9 kcal/g 🛛 🚽
alatrims,	25 kJ/g — 6 kcal/g
alcohol (ethanol),	29 kJ/g — 7 kcal/g
organic acid,	13 kJ/g — 3 kcal/g
fibre,	8 kJ/g — 2 kcal/g
erythritol,	0 kJ/g — 0 kcal/g



**Regulation (EC) Nº 1924/2006** 



## **NUTRITION CLAIMS**

(Annex)

# LOW FAT

A claim that a food is low in fat, and any claim likely to have the same meaning for the consumer, may only be made where the product contains no more than 3 g of fat per 100 g for solids or 1,5 g of fat per 100 ml for liquids (1,8 g of fat per 100 ml for semi-skimmed milk).







**Regulation (EC) Nº 1924/2006** 



### **NUTRITION CLAIMS**

(Annex)

WITH	NO
ADD	ED
SUGA	٩RS

A claim stating that sugars have not been added to a food, and any claim likely to have the same meaning for the consumer, <u>may only be made where the product</u> <u>does not contain any added mono- or disaccharides or any other food used for</u> <u>its sweetening properties. If sugars are naturally present in the food, the</u> <u>following indication should also appear on the label: 'CONTAINS NATURALLY</u> <u>OCCURRING SUGARS'.</u>

## **Comparative claims**

(article 9)

A comparison may only be made <u>between foods of the same category</u>, taking into consideration a range of foods of that category.

<u>The difference in the quantity of a nutrient and/or the energy value shall be stated</u> and the comparison shall relate to the same quantity of food.







## **NUTRITION CLAIMS**

(Annex)

NO ADDED SODIUM/SALT	A claim stating that sodium/salt has not been added to a food and any claim likely to have the same meaning for the consumer <u>may only be made where the product does not</u> <u>contain any added sodium/salt or any other ingredient containing added sodium/salt and</u> <u>the product contains no more than 0,12 g sodium, or the equivalent value for salt, per 100 g or 100 ml.</u>						
WITH NO ADDED SUGARS	claim stating that sugars have not been added to a food, and any claim likely to have ne same meaning for the consumer, <u>may only be made where the product does not</u> ontain any added mono- or disaccharides or any other food used for its sweetening roperties. If sugars are naturally present in the food, the following indication should also opear on the label: 'CONTAINS NATURALLY OCCURRING SUGARS'.						
HIGH FIBRE	A claim that a food is high in fibre, and any claim likely to have the same meaning for the consumer, <u>may only be made where the product contains at least 6 g of fibre per 100 g or at least 3 g of fibre per 100 kcal</u> .						
HIGH [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S]	A claim that a food is high in vitamins and/or minerals, and any claim likely to have the same meaning for the consumer, <u>may only be made where the product contains at least</u> twice the value of 'source of [NAME OF VITAMIN/S] and/or [NAME OF MINERAL/S]'.						
	Repealed by Regulation(EU) 1169/2011						
SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S]	SOURCE OF [NAME OFA claim that a food is a source of vitamins and/or minerals, and any claim likely to have the same meaning for the consumer, may only be made where the product contains least a significant amount as defined in the Annex to Directive 90/496/EEC or an amount provided for by derogations granted according to Article 6 of Regulation (EC) 1925/2006 of the European Parliament and of the Council of 20 December 2006 on the 						





### **NUTRITION CLAIMS**

(Annex)

Repealed by Regulation(EU) 1169/2011



NUTRITION IN	FORMATION	2	
TYPICAL VALUES	PER 100g	PER SERVING 80g	% RI PER PORTION <sup>3</sup>
Energy	408 kJ 97kcal	244 kJ 58 kcal	3%
Fat of which: saturates	2.6g 1.7g	1.6g 1.0g	2% 5%
Carbohydrate of which: sugars	13.1g 12.4g	7.9g 7.4g	5% 8%
Protein	5.3g	3.2g	6%
Salt	0.1g	0.0g	0%
Calcium (%NRV <sup>4</sup> )	200mg (25% NRV)	120mg (15% NRV)	

$\square$	Reference Intake
	Annex XIII -
	Regulation(EU)
	1169/2011

SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S] A claim that a food is a source of vitamins and/or minerals, and any claim likely to have the same meaning for the consumer, <u>may only be made where the product</u> contains at least a significant amount as defined in the Annex to Directive 90/496/EEC <u>or an amount provided for by derogations</u> granted according to Article 6 of Regulation (EC) No 1925/2006 of the European Parliament and of the Council of 20 December 2006 on the addition of vitamins and minerals and of certain other substances to foods (1).

**SOURCE OF PROTEIN** A claim that a food is a source of protein, and any claim likely to have the same meaning for the consumer, may <u>only be made where at least 12 % of the energy</u> value of the food is provided by protein.

#### CONVERSION FACTORS FOR THE CALCULATION OF ENERGY (Annex XIV)

carbohydrate (except polyols),	17 kJ/g — 4 kcal/g
polyols,	10 kJ/g — 2,4 kcal/g
protein,	17 kJ/g — 4 kcal/g
fat,	37 kJ/g — 9 kcal/g
alatrims,	25 kJ/g — 6 kcal/g
alcohol (ethanol),	29 kJ/g — 7 kcal/g
organic acid,	13 kJ/g — 3 kcal/g
fibre,	8 kJ/g — 2 kcal/g
erythritol,	0 kJ/g — 0 kcal/g



Community register
(online)
= List in Annex of
Regulation (EC)
1924/2006

Community register of accepted and rejected health claims (online)

Article 13.1 – positive list in Regulation (EU)No432/2012



Dying is so dead. Drink to life with POM Wanderful Pamegranate Juice, the world's most powerful antioxidant. It has more antioxidants than any other drink and can help prevent premature aging, heart disease, stroke, Alzheimer's, even cancer. Eight ounces a day is all you need. The sooner you drink it, the langer you will enjay it.

PONDERFUL.

LEGAL FRAMEWORK Regulation (EC) Nº 1924/2006

## **HEALTH CLAIMS**

(article 10)

#### <u>Health claim</u>



any claim that <u>states, suggests or implies</u> that a <u>relationship exists between a food</u> category, a food or one of its constituents <u>and health</u>

Health claims shall only be permitted if the following information is included :

- a statement indicating the importance of a varied and balanced diet and a healthy lifestyle;
- the quantity of the food and pattern of consumption required to obtain the claimed beneficial effect;
- a statement addressed to persons who should avoid using the food (where appropriate)
- appropriate warning for products that are likely to present a health risk if consumed to excess.

Reference to general, non-specific benefits of the nutrient or food for overall good health or health-related well-being may only be made if accompanied by a specific health claim

## Restrictions

(article 12)

The following health claims shall not be allowed:

- claims which suggest that health could be affected by not consuming the food;
- claims which make reference to the rate or amount of weight loss;
- claims which make reference to recommendations of individual doctors or health professionals and other associations not referred to in Article 11.

POM Wonderful Pomegranate Juice. The Antioxidant Superpower.



**HEALTH CLAIMS** (article 10)

## **Types of Health Claims**

- Along with B VITAMINS which can help the normal functioning of the nervous system,
- **Function Health Claims** (Article 13)
  - Relating to the growth, development and functions of the body
  - Referring to psychological and behavioural functions
  - On slimming or weight-control
- **Risk Reduction Claims** (Article 14(1)(a)) Plant stanol ester has been shown to lower cholesterol. High cholesterol is a risk factor in the development of coronary heart disease. A daily intake of 1.5-2.4g plant stanols lowers
  - reducing a risk factor in the development of a disease.

- \*\*Calcium is needed for normal growth and development of bone in children.
- Health Claims referring to children's development (Article 14(1)(b))







EU Register on nutrition and health claims

#### LEGAL FRAMEWORK Regulation (EC) Nº 1924/2006



# EU Register on nutrition and health claims (online)

- Permitted nutrition claims and their conditions of use
- Authorised health claims, their conditions of use and applicable restrictions
- Non-authorised health claims and the reasons for their non-authorisation
- EU legal acts for the specific health claims
- National measures mentioned in Art. 23(3) of Regulation EC 1924/2006

A number of submitted health claims do not appear in this EU Register:

- Health claims submitted as Article 13(1) 'function claims' but that do not qualify as such
- Health claims not related to human health which cannot consequently be used on foods
- Health claims for combinations of substances where health claims are already authorised for some of the individual substances
- Some 'function claims', for which the assessment by EFSA or the consideration by the Commission is not finalized. Include:
  - Referring to botanical substances;
  - Under further consideration by the Commission and EU countries.
- Some health claims subject to the individual authorisation procedure pending a decision.

The search tool only	allows searches for healt	h claims*, and not nutriti	on claims.

Ith claims for which protection of proprietary data is granted (and for which the right of use of the claim is restricted to the benefit of the applicant) are only listed here

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You can also download the complete dataset of nutrition and health claims in the following formats: 😹 (1.14 Mb) 🛛 📆 (2.22 Mb)
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	EU Register	<b>c</b> \$	Search
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Showing 1	to 10 of 229 entries (filtered from 2,3	19 total entries) 10 • records per page			<.	1 2 3	4 5	23 >
Claim type 77‡			Conditions of use of the claim / Restrictions of use / Reasons for non-authorisation 7	Health relationship	EFSA opinion reference / Journal reference 7	Commission Regulation 7 ÷	Status 🁔	Entry ID
Art.13(1)	Activated charcoal		The claim may be used only for food which contains 1 g of activated charcoal per quantified portion. In order to sear the claim information shall be given to the consumer that the beneficial effect is obtained with 1 g which should be taken at least 30 minutes before and 1 g shortly after the meal.		2011;9(4):2049	Commission Regulation (EU) 432/2012 of 16/05/2012	Authorised	1938
Art.13(1)	Alpha-cyclodextrin	containing meal contributes to the reduction of the blood glucose rise after that meal	The claim may be used for food which contains at least 5 g of alpha-cyclodextrin per 50 g of starch in a quantified portion as part of the meal. In order to bear the claim information shall be given to the consumer that the beneficial effect is obtained by consuming the	Reduction of post- prandial glycaemic responses	2010;8(2):1479, 2012;10(6):2713	Commission Regulation (EU) 536/2013 of 11/06/2013	Authorised	2926
Claim type 👔 🖗	Nutrient, substance, food or food category 👔	Claim 7	Conditions of use of the claim / Restrictions of use Reasons for non-authorisation 👔	e / Health relations	hip ¢ EFSA opinion reference / Journal reference 7 ¢	Commission Regulation 7 +	Status 🍞	Entry ID
Art.13(5)	non-digestible carbohydrates> Instead of sugars induces a lower blood glicose rise after their consumption compared to sugar-containing food/drinks. of sugars by at least the amount		foods or drinks by non-digestible carbohydrates, which carbohydrates neither digested nor absorbed in the smu- intestine, so that foods or drinks contain reduced amou of sugars by at least the amount referred to in the clain REDUCED (NAME OF NUTRENT) as listed in the Annex	are ill nts n	Q-2013- 00615, Q-2014- 00044, Q-2014- 00073	Commission Regulation (EU) 2016/854 of 30/05/2016	Authorised	N/A
Art.13(5)	Carbohydrates	Carbohydrates contribute to the recovery of normal muscle function (contraction) after highly intensive and/or long-	The claim may be used only for food which provides carbohydrates which are metabolised by humans		Q-2013- 00234	Commission Regulation	Authorised	N/A
Claim type 👔 🖗	Nutrient, substance, food or food category 7	Claim 👔	Conditions of use of the claim / Restrictions of use Reasons for non-authorisation 7	e / Health relation	ship ship ceference definition ship ceference ceference	Commission Regulation	Status 👔	Entry ID
Art.14(1) (a)	Barley beta-glucans	Barley beta-glucans has been shown to lower/reduce blood cholesterol. High cholesterol is a risk factor in the development of coronary heart disease.	Information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 3 o o barley beta-glucan. The claim can be used for foods wi provide at least 1 g of barley beta-glucan per quantifie portion.	hich	Q-2011- 00798	Commission Regulation (EU) 1048/2012 of 08/11/2012	Authorised	N/A
Art.14(1) (a)	Barley beta-glucans	Barley beta-glucans has been shown to lower/reduce bloor cholesterol. High cholesterol is a risk factor in the development of coronary heart disease	Information shall be given to the consumer that the beneficial effect is obtained with daily intake of 3 g of barley beta-glucan. The claim can be used for foods wi provide at least 1 g of barley beta-glucan per quantifie portion.		Q-2011- 00799	Commission Regulation (EU) 1048/2012 of 08/11/2012	Authorised	N/A
Claim type 🍸	Nutrient, substance, food or food category 👔	Claim 7	Conditions of use of the claim / Restrictions of u Reasons for non-authorisation 7	se / Health relation	EFSA opinion reference / Journal reference	Regulation	Status 👔	Entry ID
Art.14(1) (b)	o-linolenic acid (ALA) & linoleic acid (LA), essential fatty acids	Essential fatty acids are needed for normal growth and development of children.	Information to the consumer that the beneficial effect obtained with a daily intake of 2 g of o-linolenic acid ( and a daily intake of 10 g of linoleic acid (LA).		Q-2008- 079	Commission Regulation (EC) 983/2009 of 21/10/2009, Amended by Commission Regulation (EC) 376/2010 of 03/05/2010	Authorised	N/A
Art.14(1) (b)	Calcium	Calcium is needed for normal growth and development of bone in children.	The claim can be used only for food which is at least a source of calcium as referred to in the claim SOURCE [NAME OF VITAMIN/5] AND/OR [NAME OF MINERAL/5] listed in the Annex to Regulation 1924/2006.	DF	Q-2008- 322	Commission Regulation (EC) 983/2009 of	Authorised	N/A

ted in the Annex to Regulation 1924/2



## **HEALTH CLAIMS**

other than those referring to the reduction of disease risk and to children's development and health (article 13)

#### 'Function Health Claims'

Health claims describing or referring to:

- the role of a nutrient or other substance in growth, development and the functions of the body
- psychological and behavioural functions
- slimming or weight-control or a reduction in the sense of hunger or an increase in the sense of satiety or to the reduction of the available energy from the diet

Article 13.1 – positive list in Regulation (EU)No 432/2012 Community register of accepted and rejected health claims (online)

Article 13.5 - Community register of accepted and rejected health claims (online) Health claims for which protection of proprietary data has been granted



Health Claims referring to children's development

Health Claims



		FOOD							
European Commission	1								
European Commission >	Food Safety > Fo	ood > Labelling and nutrition	on > Health a	nd nutrition claims					
A HEALTH	FOOD	ANIMALS PLA	ANTS	AMR				📥 🔝 💦 Follow u	us on Twitter

# EU Register on nutrition and health claims

The search tool only allows searches for health claims\*, and not nutrition claims.

\* Health claims for which protection of proprietary data is granted (and for which the right of use of the claim is restricted to the benefit of the applicant) are only listed here.

You can also download the complete dataset of nutrition and health claims in the following formats: 🐹 (1.14 Mb) 👖 (2.22 Mb)

🕋   EU I												
Showing 1 to 10 of 2,319 entries 10 v records per page												
Claim type 👔 🗘	Nutrient, substance, food or food category 🁔	Claim 7	Conditions of use of the claim / Restrictions of use / Reasons for non-authorisation <b>7</b> $$	Health relationship	EFSA opinion reference / Journal reference 7	Commission Regulation	Status 🁔	Entry ID				
Art.13(1)	""Dietary food for special medical purposes - oral rehydrating solution with decreased osmolarity composed according to WHO/UNICEF recommendations - ORSALIT. ORSALIT is available in following versions: - ORSALIT without flavor, - ORSALIT with banana flavor	1. ORSALIT is used in all cases when dehydration may occur 2. ORSALIT is hypoosmolar, oral rehydrating solution composed according to WHO and UNICEF recommendations 3. ORSALIT helps to avoid dehydration which may occur in case of diarrhea and/or vomiting 4. ORSALIT uses mechanism of collective adsorption of water, sodium and glucose which is not damaged even during diarrhea 5. ORSALIT is used in order to supplement current losses of water and electrolytes 6.	Non-compliance with the Regulation because on the basis of the scientific evidence assessed, this claimed effect attributes to this food the property of preventing, treating or curing a human disease, or refers to such properties which is prohibited for foods.	Treatment of diarrhoea and/or vomiting	2011;9(6):2228		Non- authorised	3087				

#### EU Register on nutrition and health claims





## LEGAL FRAMEWORK

**Regulation (EC) Nº 1924/2006** 

#### EU Register on nutrition and health claims

Showing 1 to 10 of 229 entries (filtered from 2,319 total entries) 10 v records per page



#### 2 3 4 5 ... 23 →

Claim type 👔 🖗	Nutrient, substance, food or food category 7	Claim 👔 🔶	Conditions of use of the claim / Restrictions of use / Reasons for non-authorisation 7	Health relationship	EFSA opinion reference / Journal reference 7	Commission Regulation	Status 👔	Entry ID
Art.13(1)	Activated charcoal	Activated charcoal contributes to reducing excessive flatulence after eating	The claim may be used only for food which contains 1 g of activated charcoal per quantified portion. In order to bear the claim information shall be given to the consumer that the beneficial effect is obtained with 1 g which should be taken at least 30 minutes before and 1 g shortly after the meal.	reduction of excessive intestinal gas accumulation	2011;9(4):2049	Commission Regulation (EU) 432/2012 of 16/05/2012	Authorised	1938
Art.13(1)	Alpha-cyclodextrin	Consumption of alpha-cyclodextrin as part of a starch- containing meal contributes to the reduction of the blood glucose rise after that meal	The claim may be used for food which contains at least 5 g of alpha-cyclodextrin per 50 g of starch in a quantified portion as part of the meal. In order to bear the claim information shall be given to the consumer that the beneficial effect is obtained by consuming the alpha-cyclodextrin as part of the meal.	Reduction of post- prandial glycaemic responses	2010;8(2):1479, 2012;10(6):2713	Commission Regulation (EU) 536/2013 of 11/06/2013	Authorised	2926
Art.13(1)	Alpha-linolenic acid (ALA)	ALA contributes to the maintenance of normal blood cholesterol levels	The claim may be used only for food which is at least a source of ALA as referred to in the claim SOURCE OF OMEGA 3 FATTY ACIDS as listed in the Annex to Regulation (EC) No 1924/2006. Information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 2 g of ALA.	maintenance of normal blood cholesterol concentrations	2009;7(9):1252, 2011;9(6):2203	Commission Regulation (EU) 432/2012 of 16/05/2012	Authorised	493, 568
Art.13(1)	Arabinoxylan produced from wheat endosperm	Consumption of arabinoxylan as part of a meal contributes to a reduction of the blood glucose rise after that meal	The claim may be used only for food which contains at least 8 g of arabinoxylan (AX)-rich fibre produced from wheat endosperm (at least 60 % AX by weight) per 100 g of available carbohydrates in a quantified portion as part of the meal. In order to bear the claim information shall be given to the consumer that the beneficial effect is obtained by consuming the arabinoxylan (AX)-rich fibre produced from wheat endosperm as part of the meal	reduction of post- prandial glycaemic responses	2011;9(6):2205	Commission Regulation (EU) 432/2012 of 16/05/2012	Authorised	830

# LEGAL FRAMEWORK

**Regulation (EC) Nº 1924/2006** 

#### EU Register on nutrition and health claims



Showing 1 to	o 6 of 6 entries (filtered from 2,319 to	tal entries) <b>10 v</b> records per page						< 1 →
Claim type 🌠 🛱	Nutrient, substance, food or food category 👔	Claim 7	Conditions of use of the claim / Restrictions of use / Reasons for non-authorisation 7	Health relationship	EFSA opinion reference / Journal reference	Commission Regulation 7 ÷	Status 7	Entry ID
Art.13(5)	Non-digestible carbohydrates	Consumption of foods/drinks containing <name all="" of="" used<br="">non-digestible carbohydrates&gt; instead of sugars induces a lower blood glucose rise after their consumption compared to sugar-containing foods/drinks.</name>	In order to bear the claim, sugars should be replaced in foods or drinks by non-digestible carbohydrates, which are carbohydrates neither digested nor absorbed in the small intestine, so that foods or drinks contain reduced amounts of sugars by at least the amount referred to in the claim REDUCED [NAME OF NUTRIENT] as listed in the Annex to Regulation (EC) No 1924/2006.		Q-2013- 00615, Q-2014- 00044, Q-2014- 00073	Commission Regulation (EU) 2016/854 of 30/05/2016	Authorised	N/A
Art.13(5)	Carbohydrates	Carbohydrates contribute to the recovery of normal muscle function (contraction) after highly intensive and/or long- lasting physical exercise leading to muscle fatigue and the depletion of glycogen stores in skeletal muscle	The claim may be used only for food which provides carbohydrates which are metabolised by humans (excluding polyols). Information shall be given to the consumer that the beneficial effect is obtained with the consumption of carbohydrates, from all sources, at a total intake of 4 g per kg body weight, at doses, within the first 4 hours and no later than 6 hours, following highly intensive and/or long-lasting physical exercise leading to muscle fatigue and the depletion of glycogen stores in skeletal muscle. The claim may be used only for foods intended for adults who have performed highly intensive and/or long-lasting physical exercise leading to muscle fatigue and the depletion of glycogen stores in skeletal muscle.		Q-2013- 00234	Commission Regulation (EU) 2015/7 of 06/01/2015	Authorised	N/A
Art.13(5)	Creatine	Daily creatine consumption can enhance the effect of resistance training on muscle strength in adults over the age of 55.	Information shall be provided to the consumer that: the claim is tarteting adults over the ag of 55, who are engagted in regular resistance training, the bneficial effect is obtaine with a daily intake of 3 g of creatine in conjunction with resistance training, which allows an		Q-2015- 00437	Commission Regulation (EU) 2017/672 of 07/04/2017	Authorised	N/A

EU Register on nutrition and health claims



European

EU Register on nutrition and health claims

Health claims for which protection of proprietary data has been granted

Claim type	Nutrient, substance, food or food category	Claim	Conditions of use of the claim / Restrictions of use / Reasons for non-authorisation	EFSA opinion reference	Commission regulation	Status	Restriction of use for the benefit of	Expiry date of the restriction of use
<u>Art.13(5)</u>	Slowly digestible starch	Consumption of products high in slowly digestible starch (SDS) raises blood glucose concentration less after a meal compared to products low in SDS	The claim may be used only on food where the digestible carbohydrates provide at least 60 % of the total energy and where at least 55 % of those carbohydrates is digestible starch, of which at least 40 % is SDS		Commission Regulation (EU) No 851/2013 of 03/09/2013		Mondelez International group, Three Parkway North Deerfield, IL , 60015, UNITED STATES	23/09/2018
<u>Art.13(5)</u>	g fermentable carbohydrate per 100 ml (sugars and other carbohydrates except polyols), — calcium in a range from 0,3 to 0,8 mol per mol acidulant, —	Replacing sugar-containing, acidic drinks, such as soft drinks (typically 8-12 g sugars/100 ml), with reformulated drinks contributes to the maintenance of tooth mineralisation	In order to bear the claim, reformulated acidic drinks shall comply with the description of the food subject to the claim		Commission Regulation (EU) No 851/2013 of 03/09/2013		Lucozade Ribena Suntory Limited and Its affiliates (See footnote 1) 2 Longwalk Road Stockley Park Ukbridge UB11 1BA UNITED KINGDOM	23/09/2018
<u>Art.13(5)</u>	Water-Soluble Tomato Concentrate (WSTC) I and II	Il helps maintain normal	Information to the consumer that the beneficial effect is obtained with a daily consumption of 3g WSTC I or 150 mg WSTC Il in up to 250 ml of either truit juices, flavoured drinks or yogurt drinks (unless heavily pasteurised) or with a daily consumption of 3 g WSTC I or 150 mg WSTC Il in food supplements when taken with a glass of water or other liquid.	0-2010-00800	Decision 2009/980/EU of 17/12/2009, Amended by Decision 2010/770/EU of 13/12/2010		Provexis Natural Products Limited Thames Court 1 Victoria, Street Windsor, Berkshire SL4 1YB UNITED KINGDOM	18/12/2014



## **HEALTH CLAIMS**

Reduction of disease risk claims and claims referring to children's development and health (article 14)

- reduction of disease risk claims;
- claims referring to children's development and health.

In addition to the general requirements the labelling, presentation or advertising shall also bear:

• a statement indicating that the disease to which the claim is referring has multiple risk factors and that altering one of these risk factors may or may not have a beneficial effect



Article 14a and 14b - Community register of accepted and rejected health claims (online)



Article 14.1(b) Health Claims referring to children's development

Article 13 Function Health Claims

Article 14.1(a)

**Risk Reduction Claims** 

## LEGAL FRAMEWORK

**Regulation (EC) Nº 1924/2006** 

#### EU Register on nutrition and health claims



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Claim status		Authorised 🔹			FOOD						
Type of claim		Art.14(1)(a)	E	uropean ommission							
EFSA Opinion reference		All	European Con	nmission > Food Safety > Fo	ood > Labelling and nutrition > Health a	and nutrition claims					
		All	A H	EALTH FOOD	ANIMALS PLANTS	AMR				K Follow u	s on Twitter
Legislation		All			II Degister er						
Search				E	to Register or	n nutrition and	i nealti	n cialr	ΠS		
Match entire phrase		• <u> </u>	The search	tool only allows searches	s for health claims*, and not nutr	tion claims.					
			* Health cl listed here.		ction of proprietary data is gra	nted (and for which the right of u	se of the claim is	s restricted to	the benefit of th	e applicant) a	re only
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			Claim type 77‡	Nutrient, substance, food or food category 👔 ᄎ	Claim 👔 🔶	Conditions of use of the claim / Restrictions of use / Reasons for non- authorisation 77 ¢	Health relationship 7 \$	EFSA opinion reference / Journal reference	Commission Regulation 7 ÷	Status 7	Entry ID 👔
			Art.14(1) (a)	Barley beta-glucans	Barley beta-glucans has been shown to lower/reduce blood cholesterol. High cholesterol is a risk factor in the development of coronary heart disease.	Information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 3 g of barley beta-glucan. The claim can be used for foods which provide at least 1 g of barley beta-glucan per quantified portion.		Q-2011- 00798	Commission Regulation (EU) 1048/2012 of 08/11/2012	Authorised	N/A

Database on Health Claims



Claim type 🍞 🌣	Nutrient, substance, food or food category 👔	Claim 🍸 🔶	Conditions of use of the claim / Restrictions of use / Reasons for non-authorisation <b>7</b>	Health relationship	EFSA opinion reference / Journal reference 7	Commission Regulation	Status 🍞	Entry ID
Art.14(1) (a)	Barley beta-glucans	Barley beta-glucans has been shown to lower/reduce blood cholesterol. High cholesterol is a risk factor in the development of coronary heart disease.	Information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 3 g of barley beta-glucan. The claim can be used for foods which provide at least 1 g of barley beta-glucan per quantified portion.		Q-2011- 00798	Commission Regulation (EU) 1048/2012 of 08/11/2012	Authorised	N/A
Art.14(1) (a)	Barley beta-glucans	Barley beta-glucans has been shown to lower/reduce blood cholesterol. High cholesterol is a risk factor in the development of coronary heart disease	Information shall be given to the consumer that the beneficial effect is obtained with daily intake of 3 g of barley beta-glucan. The claim can be used for foods which provide at least 1 g of barley beta-glucan per quantified portion.		Q-2011- 00799	Commission Regulation (EU) 1048/2012 of 08/11/2012	Authorised	N/A
Art.14(1) (a)	Calcium	Calcium helps to reduce the loss of bone mineral in post- menopausal women. Low bone mineral density is a risk factor for osteoporotic bone fractures	The claim may be used only for food which provides at least 400 mg of calcium per quantified portion. Information shall be given to the consumer that the claim is specifically intended for women 50 years and older and the beneficial effect is obtained with a daily intake of at least 1 200 mg of calcium from all sources. For foods with added calcium the claim may be used only for those targeting women 50 years and older		Q-2008- 721, Q-2009- 00940	Commission Regulation (EU) No 1228/2014 of 17/11/2014	Authorised	N/A
Art.14(1) (a)	Calcium and vitamin D	Calcium and vitamin D help to reduce the loss of bone mineral in post-menopausal women. Low bone mineral density is a risk factor for osteoporotic bone fractures	The claim may be used only for food supplements which provide at least 400 mg of calcium and 15 $\mu$ g of vitamin D per daily portion. Information shall be given to the consumer that the claim is specifically intended for women 50 years and older and the beneficial effect is obtained with a daily intake of at least 1 200 mg of calcium and 20 $\mu$ g of vitamin D from all sources. For food supplements with added calcium and vitamin D the claim may be used only for those targeting women 50 years and older		Q-2008- 721, Q-2009- 00940	Commission Regulation (EU) No 1228/2014 of 17/11/2014	Authorised	N/A

## LEGAL FRAMEWORK

**Regulation (EC) Nº 1924/2006** 

#### EU Register on nutrition and health claims



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		Select criteria 📽 🛛 🗙		European Commission								
Claim status		All	European	Commission > I	Food Safety > Fo	ood > Labelling and nutrition > Health	and nutrition claims					
			ñ	HEALTH	FOOD	ANIMALS PLANTS	AMR			2	Follow (	us on Twitter
Type of claim		Art.14(1)(b) •										
EFSA Opinion reference		All			E	EU Register o	n nutrition an	d healt	th clai	ims		
Logislation			The sear	ch tool only a	llows searche	es for health claims*, and not nut	rition claims.					
Legislation		All	* Healt	n claims for	which prote	ction of proprietary data is gr	anted (and for which the right of	f use of the claim	is restricted	to the benefit of	the applicant)	are only
Search			listed he					_				
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Match entire phrase	~		*	EU Register	<b>o</b> \$   S	Search						
			Showing	1 to 10 of 56	entries (filte	red from 2,319 total entries)				< 1 D	3 4 5	6
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			Clain type		nt, nce, food category	Claim 👔 🛛 🗘	Conditions of use of the claim / Restrictions of use / Reasons for non-authorisation 7	Health relationship 7 \$	EFSA opinion reference / Journal reference	Commission Regulation 7 ¢	Status 🍸 🗧	Entry ID
			Art.14( (b)	(ALA) &	nic acid linoleic acid sential fatty	Essential fatty acids are needed for normal growth and development of children.	Information to the consumer that the beneficial effect is obtained with a daily intake of 2 g of a-linolenic acid (ALA) and a daily intake of 10 g of linoleic acid (LA).		Q-2008- 079	Commission Regulation (EC) 983/2009 of 21/10/2009, Amended by Commission Regulation (EC) 376/2010 of 03/05/2010	Authorised	N/A
			Art.14( (b)		cillus ckii subsp.	Maintaining the gut health by normalizing the intestinal	Non-compliance with the Regulation because on the		Q-2008- 273	Commission Regulation	Non- authorised	N/A

**Regulation (EC) Nº 1924/2006** 

#### EU Register on nutrition and health claims



Claim type 🌠 🖨	Nutrient, substance, food or food category 7	Claim 👔 🔶	Conditions of use of the claim / Restrictions of use / Reasons for non-authorisation 7	Health relationship	EFSA opinion reference / Journal reference	Commission Regulation 7 ÷	Status 7 🕴	Entry ID
Art.14(1) (b)	α-linolenic acid (ALA) & linoleic acid (LA), essential fatty acids	Essential fatty acids are needed for normal growth and development of children.	Information to the consumer that the beneficial effect is obtained with a daily intake of 2 g of a-linolenic acid (ALA) and a daily intake of 10 g of linoleic acid (LA).		Q-2008- 079	Commission Regulation (EC) 983/2009 of 21/10/2009, Amended by Commission Regulation (EC) 376/2010 of 03/05/2010	Authorised	N/A
Art.14(1) (b)	Lactobacillus delbrueckii subsp. bulgaricus strain AY/CSL (LMG P- 17224) and Streptococcus thermophilus strain 9Y/CSL (LMG P-17225)	Maintaining the gut health by normalizing the intestinal flora	Non-compliance with the Regulation because on the basis of the scientific evidence assessed, this claimed effect for this food has not been substantiated		Q-2008- 273	Commission Regulation (EU) No 378/2012 of 03/05/2012	Non- authorised	N/A
Art.14(1) (b)	Non-digestible oligo- and polysaccharides including galacto- oligosaccharides, oligofructose, polyfructose and inulin	With non-digestible oligo- and/ or polysaccharides to stimulate calcium absorption	Non-compliance with the Regulation because on the basis of the scientific evidence assessed, this claimed effect for this food has not been substantiated.		Q-2008- 140	Commission Regulation (EU) 2015/1886 of 20/10/2015	Non- authorised	N/A
Art.14(1) (b)	Beta-galactosidase from Streptococcus thermophilus	Lactase for comfortable digestion	Non-compliance with the Regulation because on the basis of the scientific evidence assessed, this claimed effect for this food has not been substantiated.		Q-2008- 148	Commission Regulation (EU) 2015/1886 of 20/10/2015	Non- authorised	N/A







Community register (online) = List in Annex of Regulation (EC) 1924/2006

Community register of accepted and rejected health claims (online)

Article 13.1 – positive list in Regulation (EU)No432/2012



### **HEALTH CLAIMS**

Cholesterol	Blood Sugar				(article 10)					
Oat beta-glucan has been shown to reduce blood cholesterol. High cholesterol is a risk factor in the development of coronary	Consumption of beta-glucan from oats as part of a meal contributes to the reduction of the blood glucose rise after that meal.	Claim type <mark>77</mark> ≎	Nutrient, substance, food or food category 7	Claim 👔	<ul> <li>Conditions of use of the claim / Restrictions of use</li> <li>/ Reasons for non-authorisation 2</li> </ul>	Health relationship	EFSA opinion reference / Journal reference 7	Commission Regulation 7 ¢	Status 👔	Entry I
heart disease. One serving of Betavivo gives three grams of beta-glucan from oats, which is the daily amount required to reduce cholesterol.	Eat a daily serving of Betavivo crispy oat hearts, for example as breakfast with yoghurt.	Art.14(1) (a)	Dat beta-glucan	Oat beta-glucan has been shown to lower/reduce blood cholesterol. High cholesterol is a risk factor in the development of coronary heart disease	Information shall be given to the consumer that the beneficial effect is obtained with a daily intake of 3 g of oat beta-glucan. The claim can be used for foods which provide at least 1g of oat beta glucan per quantified portion.		Q-2008-681	Commission Regulation (EU) 1160/2011 of 14/11/2011	Authorised	N/A
Coronary heart disease has many risk factors. Altering one of these risk factors may or may not have a beneficial effect. A varied and balanced diet and a healthy lifestyle are always important.		Claim type 77 🕫	Nutrient, substance, food or food category 👔	Claim 👔	<ul> <li>Conditions of use of the claim / Restrictions of use</li> <li>/ Reasons for non-authorisation 7</li> </ul>	Health relationship	EFSA opinion reference / Journal reference 7	Commission Regulation	Status 7	Entry I
Product Informatic Betavivo contains 28 servings of texture and a mild oat flavour ide addition to vour breakfast Enclosed is a scoop for measuring (23 g) gives 3 g of beta-glucan fro amount required to reduce choles	Oat Hearts. They have a crispy eally suited with yoghurt as an g. One full scoop of Betavivo om oats, which is the daily	Art.13(1)	Beta-glucans from oats and barley	Consumption of beta-glucans from oats or barley as pa of a meal contributes to the reduction of the blood glucose rise after that meal	The claim may be used only for food which contains at least 4 g of beta-glucans from oats or barley for each 30 g of available carbohydrates in a quantified portion as part of the meal. In order to bear the claim information shall be given to the consumer that the beneficial effect is obtained by consuming the beta-glucans from oats or barley as part of the meal.	reduction of post- prandial glycaemic responses	2011;9(6):2207	Commission Regulation (EU) 432/2012 of 16/05/2012	Authorised	821, 824
	Typical values r 23 g serving         Per 100 g           320/77         1390/333           0.78         3.4			Health claims shall inclu	ude :					
of which saturates mono-unsaturates polyunsaturates Carbohydrate (g)	0.14 0.6 0.32 1.4 0.32 1.4 10.8 46.8				ng the importance of a varied and ba bod and pattern of consumption req			•	ial effec	t;
Fibre (g) Protein (g) Salt (g)	1.7 7.5 5.8 25.1	ntel	Risk		a statement addressed to persons wi for products that are likely to prese		-		SS.	
Ingredients: 60% Oat bran (contain One serving: 23 g Best before: See bottom of pack.	ins gluten), cornmeal, fructose	Source: Mintel	reductior	• a statement indicatir	ng that the disease to which the clair risk factors may or may not have a	•	•	erisk facto	ors and t	hat

A







## NUTRITION AND HEALTH CLAIMS

LOW SATURATED FAT

'A claim that a food is low in saturated fat, and any claim likely to have the same meaning for the consumer, may only be made if <u>the sum of saturated fatty acids and trans-fatty acids in the product</u> <u>does not exceed 1,5 g per 100 g for solids or 0,75 g/100 ml for liquids</u> and in either case <u>the sum of saturated fatty acids and trans-fatty acids must not provide more than 10 % of energy.</u>

Claim type 77‡	Nutrient, substance, food or food category	Claim 👔 🔶	Conditions of use of the claim / Restrictions of use / Reasons for non-authorisation 7	Health relationship 7 ¢	EFSA opinion reference / Journal reference 77 ¢	Commission Regulation	Status 7	Entry ID 👔 ‡
Art.13(1)	Foods with a low or reduced content of saturated fatty acids	Reducing consumption of saturated fat contributes to the maintenance of normal blood cholesterol levels	The claim may be used only for food which is at least low in saturated fatty acids, as referred to in the claim LOW SATURATED FAT or reduced in saturated fatty acids as referred to in the claim REDUCED [NAME OF NUTRIENT] as listed in the Annex to Regulation (EC) No 1924/2006.	maintenance of normal blood LDL-cholesterol concentrations	2011;9(4):2062	Commission Regulation (EU) 432/2012 of 16/05/2012	Authorised	620, 671, 4332



1.4 g

0.1 g 8.3 g

8.0 g

1.8 g

0.06 g

0.33 mg (30% RI)

2.0 g 0.1 g

12 g 11 g 2.6 g

0.08g

0.51 mg (46% RI)

Fat

of which saturates

of which sugars

Carbohydrate

Protein

Vitamin B1

**Plant Stanols** 

Salt

LEGAL FRAMEWORK **Regulation (EC) Nº 1924/20086** 

SAT



## NUTRITION AND HEALTH CLAIMS

	'A claim that a food is low in saturated fat, and any claim likely to have the same
LOW	meaning for the consumer, may only be made if the sum of saturated fatty acids
TURATED	and trans-fatty acids in the product does not exceed 1,5 g per 100 g for solids or
FAT	0,75 g/100 ml for liquids and in either case the sum of saturated fatty acids and
	trans-fatty acids must not provide more than 10 % of energy.

	Claim type 🌠	Nutrient, substance, food or food category	Claim 👔 🛛 🗘	Conditions of use of the claim / Restrictions of use / Reasons for non- authorisation 7	Health relationship 7 ¢	EFSA opinion reference / Journal reference	Commission Regulation 7 ¢	Status 👔	Entry ID 👔
ed plant stanols a es), Sugar, Water, F t juice (2%), Stabilis normal function of <b>RVATIVES.</b> gh cholesterol is a r of 1.5-2.4g plant sta that's why one bottle ealthy diet and lifesty take of 1.5-3g plant st with your doctor if you nded for people who be nutritionally app ye years old. Heart to one to lower overal	lant Stanol er (pectin), the heart. isk factor in inols lowers e a day gives le, including tanols. More u are taking do not need ropriate for disease has		Plant sterols and plant stanol esters have been shown to lower/reduce blood cholesterol. High cholesterol is a risk factor in the development of coronary heart disease.	Information to the consumer that the beneficial effect is obtained with a daily intake of 1,5-3 g plant sterols/stanols. Reference to the magnitude of the effect may only be made for foods within the following categories: yellow fat spreads, dairy products, mayonnaise and salad dressings. When referring to the magnitude of the effect, the range "7 % to 10 %" for foods that provide a daily intake of 1,5-2,4 g plant sterols/stanols or the range "10 % to 12,5 %" for foods that provide a daily intake of 2,5-3 g plant sterols/stanols and the duration to obtain the effect "in 2 to 3 weeks" must be communicated to the consumer.		Q-2008- 779, Q-2009- 00530 & Q-2009- 00718, Q-2011- 01241	Commission Regulation (EU) 384/2010 of 05/05/2010, Amended by Commission Regulation (EU) No 686/2014 of 20/06/2014	Authorised	N/A

3,0 g 2,0 g Mango-Passionfruit flavoured yogurt drink with adde Ingredients: Yogurt (77%) (skimmed milk, yogurt culture Ester (plant stanols 3%), Mango puree (2%), Passionfruit j Flavourings, Vitamin B1\*, \*Vitamin B1 contributes to the I

#### **NO COLOURS OR ARTIFICIAL FLAVOURS, NO PRESER**

Plant stanol ester has been shown to lower cholesterol. Hig the development of coronary heart disease. A daily intake of cholesterol by 7-10% in 2-3 weeks. Each bottle contains 2g so the the effect when consumed with a main meal and as part of a hea your '5 a day'. The beneficial effect is obtained with a daily inta than 3g of plant stanols per day is not recommended. Check w cholesterol lowering medication. Benecol® toods are not inten to control their blood cholesterol. Benecol foods may not b pregnant or breast feeding women and children under five multiple risk factors and you may need to change more than





## NUTRITION AND HEALTH CLAIMS



A claim that a food is a source of vitamins and/or minerals, and any claim likely to SOURCE OF have the same meaning for the consumer, may only be made where the product [NAME OF contains at least a significant amount as defined in the Annex to Directive VITAMIN/S] 90/496/EEC or an amount provided for by derogations granted according to Article AND/OR 6 of Regulation (EC) No 1925/2006 of the European Parliament and of the Council **[NAME OF** of 20 December 2006 on the addition of vitamins and minerals and of certain other MINERAL/S] substances to foods (1).

## **Comparative claims**

(article 9)

1. A comparison may only be made between foods of the same category, taking into consideration a range of foods of that category.

The difference in the quantity of a nutrient and/or the energy value shall be stated and the comparison shall relate to the same quantity of food.

Clain type 7		Claim 7 🗧 🗘	Conditions of use of the claim / Restrictions of use / Reasons for non- authorisation 77 \$	Health relationship 7 ¢	EFSA opinion reference / Journal reference	Commission Regulation 7 $\diamond$
Art.14( (b)	1) Calcium	Calcium is needed for normal growth and development of bone in children.	The claim can be used only for food which is at least a source of calcium as referred to in the claim SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S] as listed in the Annex to Regulation 1924/2006.		Q-2008- 322	Commission Regulation (EC) 983/2009 of 21/10/2009

x8 Cheestrange	HIGH [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S]	the sa	me meaning for the consist twice the value of 'so	tamins and/or minerals, a umer, may only be made v ource of [NAME OF VITA	vhere the p	roduct contains	<b>)</b>	frula <sup>European</sup> FooD-STA	et ®
REAL MADE FUN FUN FUN FUN FUN FUN FUN FUN FUN FUN	SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S]	have t contain 90/496 of Reg 20 Dec	he same meaning for th ns at least a significan 5/EEC or an amount provi ulation (EC) No 1925/200	of vitamins and/or miner e consumer, may only be t amount as defined in ded for by derogations gra 06 of the European Parliar lition of vitamins and mir	made when the Anne anted accord ment and o	the product to Directive ding to Article 6 f the Council of			
POR HEALTHY BONES		nt, ince, food d category ‡	Claim 7	Conditions of use of the claim / Restrictions of use / Reasons for non- authorisation 77 \$	Health relationship 7	PART A — DAILY F 1. Vitamins and minerals values (NRVs)	MINERALS (AI	TAKES FOR VITA DULTS)	
Rich in Calcium for healthy bones. Each Cheestring contains 20% of the NRV for Calcium and 25% of the NRV for Vitamin D. Calcium and Vitamin D are needed for the normal growth and development of bones in children. Consume as part of a healthy lifestyle and balanced diet.           Nutrition Information         Per 100g         Per 20g	Art.14(1) (b) Calcium vitamin		Calcium and vitamin D are needed for normal growth and development of bone in children	The claim can be used only for food which is at least a source of calcium and vitamin D as referred to in the claim SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S] as listed in the Annex to Regulation 1924/2006.		Vitamin A (µg) Vitamin D (µg) Vitamin E (mg) Vitamin K (µg) Vitamin C (mg) Thiamin (mg) Riboflavin (mg) Niacin (mg) Vitamin B6 (mg)	5 Ca 12 Ph 75 M 80 Irc 1,1 Zi 1,4 Cc 16 M	hloride (mg) alcium (mg) hosphorus (mg) (agnesium (mg) on (mg) inc (mg) opper (mg) (anganese (mg) huoride (mg)	800 800 375 14 10 1 2 3,5
ENERGY 1264kJ 253kJ 304kcal 61kcal FAT 22.5g 4.5g (of which saturates) 14g 2.8g CARBOHYDRATE 2.5g 0.5g (of which sugars) 1.0g <0.5g PROTEIN 23g 4.6g CALCIUM 780mg 156mg (=98% (=20%) of NRV*) of NRV*) VITAMIN D 0.25µg 1.25µg						<ul> <li>Folic acid (μg)</li> <li>Vitamin B12 (μg)</li> <li>Biotin (μg)</li> <li>Pantothenic acid (mg)</li> <li>Potassium (mg)</li> <li>2. Significant amount of v</li> <li>As a rule, the following what constitutes a signi</li> <li>— 15 % of the nutrient</li> </ul>	200     Se       2,5     Ct       50     M       6     Iou       2 000     Iou       ritamins and miner       values should be ficant amount:	elenium(µg) hromium (µg) lolybdenum (µg) dine (µg) rals taken into considerati	

— 15 % of the nutrient reference values specified in point 1 supplied by 100 g or 100 ml in the case of products other than beverages,

1264kJ 304kcal 22.5g 14g 2.5g 1.0g 23g	253k 61kc 4.5g 2.8g 0.5g <0.5g 4.6g 0.38
780mg (=98% of NRV*)	156n (=20 of N
6.25µg (=125% of NRV*)	(=25 of N
	1264kJ 304kcal 22.5g 1.0g 2.3g 1.9a 780mg (=98% of NRV*) 0.25µg (=125% of NRV*)

\*NRV = Nutrient Reference Value.

Claim type 👔 🖗	Nutrient, substance, food or food category 7	Claim 7	Conditions of use of the claim / Restrictions of use / Reasons for non- authorisation 7	Health relationship	REFERENCE INTAKES PART A — DAILY REFERENCE INTAKES FOR VITAMINS AND MINERALS (ADULTS) 1. Vitamins and minerals which may be declared and their nutrient reference values (NRVs)				
Art.14(1) (b)			The claim can be used only for food which is at least a source of calcium and vitamin D as referred to in the claim SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S] as listed in the Annex to Regulation 1924/2006.		Vitamin A (µg) Vitamin D (µg) Vitamin E (mg) Vitamin K (µg) Vitamin C (mg) Riboflavin (mg) Niacin (mg) Vitamin B6 (mg) Folic acid (µg)	800 5 12 75 80 1,1 1,4 16 1,4 200	Chloride (mg) Calcium (mg) Phosphorus (mg) Magnesium (mg) Iron (mg) Zinc (mg) Copper (mg) Manganese (mg) Fluoride (mg) Selenium(µg)	800 800 766 375 14 10 1 2 3,5 55	

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Our delicious 3-grain flakes combine whole-wheat, barley and rice to deliver a crunchy

and nourishing breakfast.

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NUTRITION AND HEALTH CLAIMS



Enciphed with the second mourishing breakfast.									$\mathcal{V}$
Enriched with a blend of 9 essential vitamins and minerads including Vitamin D, B Vitamins, Zinc and Iron, Special K has many of the nutrients you need to help you feel strong from the inside.	Art.13(1)	Iron	Iron contributes to normal cognitive function	The claim may be used only for food which is at least a source of iron as referred to in the claim SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S] as listed in the Annex to Regulation (EC) No 1924/2006.	cognitive function	2009;7(9):1215	Commission Regulation (EU) 432/2012 of 16/05/2012	Authorised	253
VITAMIN B6 & ZINC IMMUNE SYSTEM	Art.13(1)	Vitamin B12	Vitamin B12 contributes to normal functioning of the nervous system	The claim may be used only for food which is at least a source of vitamin B12 as referred to in the claim SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S] as listed in the Annex to Regulation (EC) No 1924/2006.	contribution to neurological and psychological function	2010;8(10):4114	Commission Regulation (EU) 432/2012 of 16/05/2012	Authorised	95, 97, 98, 100, 102, 109
VITAMIN D MUSCLE & BONES	Art.13(1)	Riboflavin (Vitamin B2)	Riboflavin contributes to the reduction of tiredness and fatigue	The claim may be used only for food which is at least a source of riboflavin as referred to in the claim SOURCE OF [NAME OF VITAMIN/S] AND/OR [NAME OF MINERAL/S] as listed in the Annex to Regulation (EC) No 1924/2006.	reduction of tiredness and fatigue	2010;8(10):1814	Commission Regulation (EU) 432/2012 of 16/05/2012	Authorised	41

SOURCE OF **[NAME OF** VITAMIN/S] AND/OR [NAME **OF MINERAL/S**]

A claim that a food is a source of vitamins and/or minerals, and any claim likely to have the same meaning for the consumer, may only be made where the product contains at least a significant amount as defined in the Annex to Directive 90/496/EEC or an amount provided for by derogations granted according to Article 6 of Regulation (EC) No 1925/2006 of the European Parliament and of the Council of 20 December 2006 on the addition of vitamins and minerals and of certain other substances to foods (1).

Source: Mintel

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## Eur-Lex EU Law (Regulations, Directives, consolidated legislation,...)

http://eur-lex.europa.eu/homepage.html



## Regulation (EC) Nº 1924/2006

http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:02006R1924-20141213&qid=1507541384594&from=EN

# Regulation (EC) No 1925/2006

http://eur-lex.europa.eu/legal-content/en/TXT/PDF/?uri=CELEX:02006R1925-20170726&qid=1507802264635&from=EN

## Database on Health Claim for which protection of proprietary data has been granted

http://ec.europa.eu/food/safety/labelling\_nutrition/claims/register/public/?event=getListOfPropClaims

## **Database on Health Claims**

http://ec.europa.eu/food/safety/labelling nutrition/claims/register/public/?event=search

## **Nutrition Claims**

<u>https://ec.europa.eu/food/safety/labelling nutrition/claims/nutrition claims en</u>

# Guidelines

• <u>https://www.gov.uk/government/publications/nutrition-and-health-claims-guidance-to-compliance-with-regulation-ec-1924-2006-on-nutrition-and-health-claims-made-on-foods</u>

# **REFIT - Evaluation of the Regulation on nutrition and health claims**

<u>https://ec.europa.eu/food/safety/labelling\_nutrition/claims/refit\_en</u>

# **Codex Alimentarius**

• <u>http://www.fao.org/fao-who-codexalimentarius/standards/list-of-standards/en/</u>



