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Deliverable D2.4 (update)

EUFOOD-STA WEB PLATFORM

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Dissen	nination Level	
PU	Public	X
PP	Restricted to other programme participants (including Commission services and projects reviewers)	
со	Confidential, only for members of the consortium (including EACEA and	
	Commission services and projects reviewers)	

Summary:

The document describes the structure, functionalities, tools and features of the EuFooD-STA web platform, implemented at the EuFooD-STA website (www.food-sta.eu) to ensure highest extend of accessibility of stakeholders (industry, research centres and students) to the EuFooD-STA Network.

The main features are:

- Continuous Needs Monitoring System (D2.6)
- Training platform with e-learning and digital library
- CPD platform
- Mobility and Job Database
- Database of innovative and successful collaboration between academia and food sector
- Database of experts and organisations
- Newsletter tool
- Massmail tool

This new version of Deliverable 2.4 includes an update at M35.





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1 Introduction

The FooD-STA web platform will represent the digital frame for the FooD-STA centre and will be implemented in the project website www.food-sta.eu. This document describes all initially planned functionalities, tools and features of the platform to be implemented (and - by the time this document is published - also already partially implemented). The outputs and insights gained by all WPs (especially WP5 on Teaching tools and methods) will lead to further extension of the offered services through this web platform. Thus, the functionalities will be extended and further developed thought the whole duration of the project. This initial description of the web platform will be updated at the end of the project, giving a full overview of all implanted tools and functionalities (See section 13, page 10).

2 Technical Implementation

The FooD-STA web platform is implemented on the project website, developed with drupal, as intranet with some features to be open for everyone, others only for users. Sections like the continuous needs monitoring tool (including the results of the developed questionnaire and all needs identified during the project through the local contact hubs and FooD-STA databases) will have limited access only for official partners of the project and members of the EuFooD-STA Network.



3 Overview of functionalities and tools

A **login system** with username, password and different "roles" (Chapter 4) will control the access to limited sections.

The initial structure of the FooD-STA web platform includes

- Continuous needs monitoring system
- Mobility and Job database
- Database of innovative and successful collaboration between academia and food sector
- Database of innovative teaching methods and tools
- Database of experts and organisations
- Training platform with e-learning tools and digital library
- CPD platform

Additionally, the web platform will include sections membership and the local hubs, also available in the regional language.

Further there will be additional functionalities like

- A **newsletter system**: users can subscribe/unsubscribe. This system will allow the administrators to send emails to subscribed persons. An archive of the produced newsletters will be accessible online.
- A mass mail system: This system will allow the administrators to send emails to specific groups of registered users.

It is expected that tools and functionalities are improved and extended during the project. All changes and additions will be reported in an updated version of this deliverable (M35).



4 Membership and Access application

Partners from Companies as well as the Educational Sector are invited to join the FooD-STA Network, support the activities and directly benefit from the developments. The Membership is free of charge. New members will not receive any EU-funding from the project. Due to the Erasmus+ funding rules, costs of additional partners cannot be covered.

Using an online registration form, stakeholders can apply for an account according to the following "roles":

- 1) Project partners
- 2) Associated Project partners
- 3) FooD-STA member: Project and Associated Project partners are automatically members

Submissions will be evaluated by the Director and Deputy Director of the eFSC. In case of approval, the account of the new member will be activated by an administrator and the applicant will be automatically informed about acceptance or rejection.

An organigram of FooD-STA Center and local hubs will be implemented at the website, including description of benefits, rights and duties.

FooD-STA members have access to everything except materials restricted to project partners.

5 Continuous needs monitoring system

All detailed information concerning the description and implementation of the Continuous needs monitoring system is specified in D2.6.

6 Mobility and Job database

This database includes information about job offers and mobility options for exchange of students and staff between food industry and universities, e.g. internship, short term scientific missions. Only registered users (user and password) can fill in and submit the online templates. Alternatively word templates can be downloaded to be filled in and returned by email to the secretary of eFSC.

Further links to existing mobility and job databases will be provided.

6.1 Mobility database

In this database under construction the data will be **viewed as list** (open to the public) and each entry as **table** (also open to the public).

The fields of the **list view** are shown below. Each field will be **sorted alphabetically.** The data will also be **filtered** according to type of institution, food sector, mobility category, city, country and accepted language.

name of	position	type o	food sector	mobility category	city	country	accepted
institution		institution					language



Predefined options for fields are listed in Annex 1.

When clicking on **name of institution**, a **table view** opens in a new screen, displaying all fields per entry (including contact person, institution information, title of position, duration of the activity, etc.). Also multiple pdfs could be attached.

The following disclaimer will be included: The EuFooD-STA project is not legally responsible for any problem that may occur for the use of the information included in this mobility database. The information presented in this mobility database is directly provided by food companies, institution and/or particular persons.

6.2 Job database

The data can be **viewed as list** (open to the public) and each entry as **table** (also open to the public). https://www.food-sta.eu/jobs_database

The fields of the **list view** are shown below. Each field can be **sorted alphabetically.** The data can also be **filtered** according to jobtitle, institution name, country and expiration date.

food sector	type of organisation	Country
-------------	----------------------	---------

Predefined options for fields are listed in Annex 1.

When clicking on **name**, a **table view** opens in a new screen, displaying all fields per entry. Also multiple pdfs could be attached.

To complete and keep the job database up-to-date, FooD-STA local contact hubs will regularly contact institutions (research institutions, industry, associations) to distribute the template for job database. All collected information on job opportunities will be add to the database.

The following disclaimer will be included: The EuFooD-STA project is not legally responsible for any problem that may occur for the use of the information included in this job database. The information presented in this job database is directly provided by food companies, institution and/or particular persons.



7 Database of innovative and successful collaboration between academia and food industry

This tool, currently under construction, will allow stakeholders within the food industry and research institutions to share with FooD-STA members their ideas and experiences on innovative collaboration between academia and food industry. All successful, innovative and creative examples of this type of collaboration will be very welcome.

The data can be **viewed as list** (open to the public) and each entry as **table** (restricted to FooD-STA members).

The fields of the **list view** are shown below. Each field can be **sorted alphabetically.** The data can also be **filtered** according to food sector, category, country and key words.

institution food sector	category	country	key words
-------------------------	----------	---------	-----------

When clicking on the **institution**, a **table view** opens in a new screen, displaying all fields per entry. This includes also the following fields: contact person (name, surname, email address), benefits and short description. Further there is a possibility for multiple uploads of pictures and pdfs.

8 Database of innovative teaching methods

Examples of innovative teaching methods regarding all kind of topics in Food Science and Technology, and other subjects related to the Food sector, will be collected within this tool, currently under construction, allowing stakeholders from Universities, Research Centres and other Institutions to share their own experiences.

The data can be **viewed as list** (open to the public) and each entry as **table** (restricted to FooD-STA members).

The fields of the **list view** are shown below. Each field can be **sorted alphabetically.** The data can also be **filtered** according to food sector, key words and language.

Title subject area key words language

Predefined options are listed in Annex 1

When clicking on the **title**, a **table view** opens in a new screen, displaying all fields per entry. This includes also the following fields: contact person (name, surname, email address), description. Further there is a possibility to for multiple uploads of pictures and pdfs.

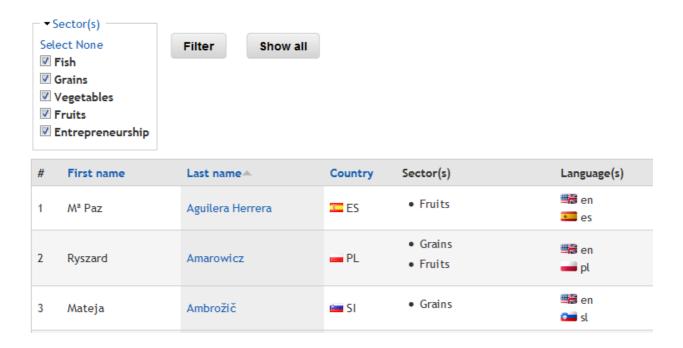


9 Database of experts

This database includes information on experts regarding the Food sector. As basis for the implementation of this database, the database from the FP7 TRAFOON project will be used (https://www.trafoon.org/info/exp). The University of Hohenheim (UHOH), Co-ordinator of TRAFOON, is an official partner in EuFooD-STA project, being WP leader in WP2 "Establishment of the EuFooD-STA Centre".

This database will be transferred to a new server and modified by extending the sectors mentioned in chapter 5. Then on the Trafoon website and on the FooD-STA website there will be implemented a list and table view. The data will be maintained on the new server and can also be accessed and searched by other website with suitable filters.

Experts: All languages



Additional information will be provided for EuFooD-STA partners and members of the eFSC to complete and keep updated the database.

10 Database of organisations

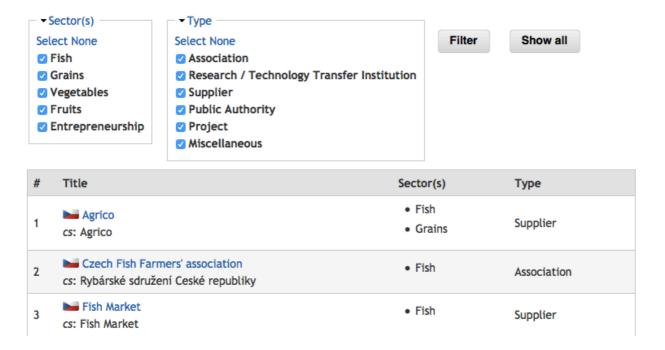
This database includes information on organisations like associations, research/technology transfer institutions, suppliers (industry, distribution, consultancy), public authorities and any other bodies (miscellaneous) regarding the Food sector.

As basis for the implementation of this database, the database from the FP7 TRAFOON project will be used (https://www.trafoon.org/info/org). The University of Hohenheim (UHOH), Coordinator of TRAFOON, is an official partner in EuFooD-STA project, being WP leader in WP2 "Establishment of the EuFooD-STA Centre".



This database will be transferred to a new server and modified by extending the sectors mentioned in chapter 5. Then on the Trafoon website and on the FooD-STA website there will be implemented a list and table view. The data will be maintained on the new server and can also be accessed and searched by other website with suitable filters.

Organisations: All languages



Additional information will be provided for EuFooD-STA partners and members of the eFSC to complete and keep updated the database.



11 Training platform

This section will be specified more in detail and implemented later by WP5. It will include **e-learning courses** and **webinars** developed within FooD-STA projects.

11.1 E-learning courses

E-learning courses for undergraduate-, graduate students and people from the food industry all over the world will be developed in cooperation of experts from universities and companies to be used at:

- different universities for blended learning
- companies for CPD, coached by trainers from both (universities and companies)

The courses will be implemented in the content and e-learning management tool moodle (https://moodle.iseki-food.net/) provided by the ISEKI-Food Association.

11.2 Webinars

A series of **webinars** will be organised and recorded for later viewing. These webinars can be used for CPD training, e.g. to present and discuss new technologies, accessible also by SMEs.

The webinars will be carried out with the GoToWebinar Tool (http://www.gotomeeting.com/webinar), provided by the ISEKI-Food Association.

11.3 Teleconference tool

This will be carried out with the GoToMeeting Tool (http://www.gotomeeting.com/), provided by the ISEKI-Food Association. It allows screen and keyboard sharing to work on a common document. The sessions can also be recorded.

11.4 Digital library

Additionally, the FooD-STA web platform will include a "**Digital library**", a collection of online training material and research results available for the general public in different languages. This will consist of:

- tutorials (podcasts, PowerPoints) e.g. of analytical methods, processing units, etc.
- recorded webinars: presentation of new developments in research
- online courses
- research results and expertise of universities and research centers in order make it available for the food industry and especially for SMEs

12 Continuous Professional Development platform (foodcareers)

This will be specified implemented later in https://www.foodcareers.eu/ by WP3.



Annex 1: Predefined options for database fields

- **Food sector:** meat products, fish products, fruits and vegetables, oils and fats, dairy products, bakery and pasta products, animal feed, alcoholic beverages, non-alcoholic beverages, confectionary
- Category: primary production, processing and packaging, food law, food safety, food quality, certification, marketing, management, general competencies, emerging skills
- **Type of Institution**: educational organisation, research institution, industry, retailer, authority, training provider, other service provider, etc.
- Mobility category: job, internship, short term scientific mission, international cooperation, training
- **Profession**: student, teacher, technician, secretary, etc.
- Qualification: BSc, MSc, PhD
- Subject area: Applied Biochemistry, Biochemical Engineering and Fermentation, Cereal Technology, Dairy Science and Technology, Environmental Engineering, Fish Technology, Food Analysis, Food Chemistry, Food Microbiology, Food Safety, Meat Science and Technology, Nutrition, Oil Technology, Packaging, Thermodynamics, Transport Phenomena and Unit Operations, Vegetable and Fruit Technology, Other



13 Update

The following update section includes new information and screenshots of the already implemented and improved features, previously explained and described in this deliverable.



Figure 1. EuFooD-STA homepage



13.1 The eFSC membership

The eFSC has been opened to new partners from companies as well as the educational sector, supporting the activities and directly being benefited from the developments. As it was previously explained, the membership is free of charge. New members will not receive any EU-funding from the project. The eFSC membership and the online application form (**Figure 2 and 3**) are open for additional members. **Figure 4** shows the current members of the eFSC, including 21 official EuFooD-STA partners and associated partners and 13 new eFSC members (https://www.food-sta.eu/consortium).

eFSC (FooD-STA Centre) Membership



The Erasmus+ Knowledge Alliance project EuFooD-STA (European Food Studies & Training Alliance) started in January 2015 and will run for 3 years.

The EuFooD-STA Network will

(1) enhance innovative education & training for students, targeted towards the needs of the food industry (thus increasing their employability) and (2) enhance innovative continual professional development (CPD) for company and academic staff by facilitating experience exchange.

Partners from Companies as well as the Educational Sector are invited to join the network, support the activities and directly benefit from the developments

To keep the balance: Non-industry partners can only be accepted after a minimum of 2 industrial companies, cooperating with the applicant organisation, have injured the network.

The Membership is FREE of charge!

New members of the EuFooD-STA Network will NOT receive any EU-funding from the project. Costs of additional partners can NOT be covered. What FooD-STA can offer you:

- Access to our project intranet and thus to most recent deliverables
- Access to database on collected needs for education from the food industry
- Access to our EXPERT DATABASE to find experts and to offer your expertice
- Access to our DIGITAL LIBRARY
- We can find the right EXPERTS and CONTACTS for you in our network to solve your problems and support your innovations.
- Contribute to shaping the developed TRAININGS with us according to your needs, or organize INHOUSE TRAININGS for your purposes
- Attend project meetings (virtual and physical)
- Become part of a network of Companies and Universities

What we expect from you:

- Dissemination of the project and its activities
- Advertise the membership to further partners
- To ensure a balanced network of company and educational partners, new educational members are asked to advertise the membership especially to their company
 partners (Please already name potential company partners in this application form to which you will advertise the membership)
- Contribution to our survey on needs collection

For any further questions, please get in contact with us: office@food-sta.eu

Please click here to go to the registration form!

Figure 2. eFSC Membership information





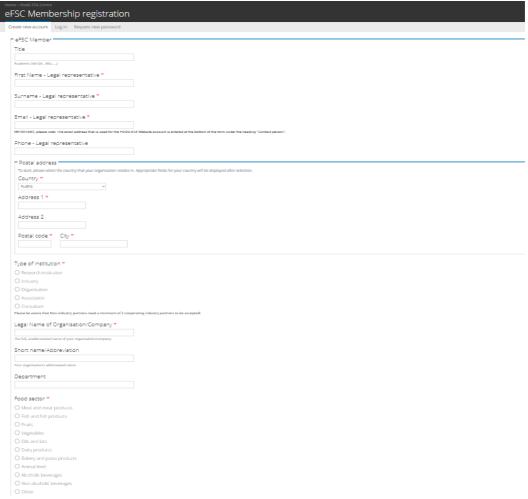


Figure 3. Screenshot of the online application form































































Figure 4. eFSC members



13.2 Continuous needs monitoring system

Needs from food industry have been collected by the eFSC using the continuous needs monitoring system (**Figure 5**), implemented at the EuFooD-STA website. The questionnaire is available in different languages (English, German, Italian, French, Portuguese, Spanish and Greek). All needs/demands collected are included in a document available as a pdf in the continuous needs monitoring system (https://www.food-sta.eu/needs_monitoring_intro, **Figure 6**).

Needs monitoring system

The EU Food industry is the largest manufacturing sector in the EU in terms of turnover, added value and employment. Its crucial value to the society requires a constant improvement for which the education and research sector must contribute with anticipatory and adequate education and training. The education and training needs of the food industry needs are scrutinized in EuFooD-STA.

You are welcome to contribute to our "ONLINE NEEDS MONITORING SYSTEM" by

- a. Tell us very shortly your ideas for needs using the Needs monitoring system (short)
- b. Filling in the Needs monitoring questionaire

Download questionnaire templates: (Word documents)

- English
- French
- Greek
- Italian
- Portuguese
- SpanishGerman
- Please fill in the questionnaire and return it to the contact person from your national central hub (see: https://www.food-sta.eu/efsc_centre_hub) or return it to centre@food

Download of data analysis:

Short summary of the FooD-STA Needs Analysis

Figure 5. eFSC Continuous needs monitoring system

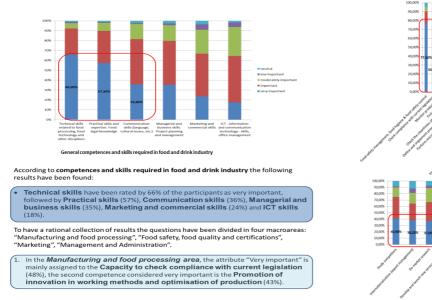
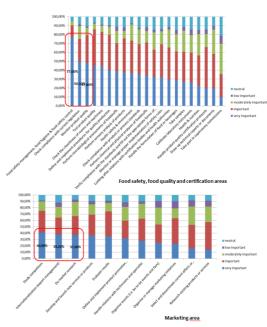


Figure 6. Examples of identified needs collected





13.3 Brokerage system - Job offers and job applications databases

The FooD-STA Brokerage System is a platform for graduates and the industry from the Food sector acting as a contact base providing information about offered job opportunities on the one side, and available graduates (expertise) on the other side.

The brokerage system includes two databases:

- a **job offers** database with all type of job in the food sector (**Figure 6**, https://www.food-sta.eu/jobs_database), and
- a **job applications** database where skilled graduates can present their expertise in the food sector and availability (**Figure 7**, https://www.food-sta.eu/jobapplications).

In both databases, the data can be viewed as list (open to the public) and each entry as table (also open to the public). For the submission of both, job offer and job application, an online template is available. Before the publication of any job offer and/or job application in the corresponding database, the secretary of eFSC checked the provided information. After approval, the information is displayed on the database.

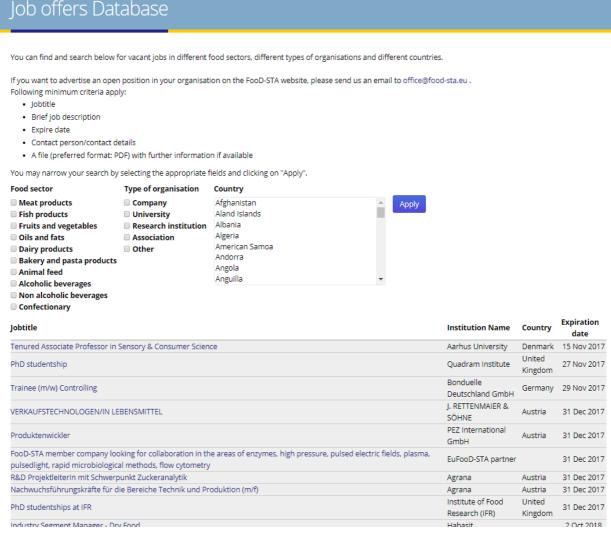


Figure 6. eFSC job offers database



Job Applications

The job applications displayed have been pre-checked by the FooD-STA office and they are conform with our minimum criteria. The content and the correctness of each application is the responsibility of each applicant. Described skills and experiences are input from the applicant. The published applications do not represent a recommendation from the FooD-STA team.

To request the complete information of one candidate, please send an email to centre@food-sta.eu including the identification title of the candidate (Job application #XXXXX) and the general information about your institution (Institution name, type of institution, food sector, location, country and contact person)

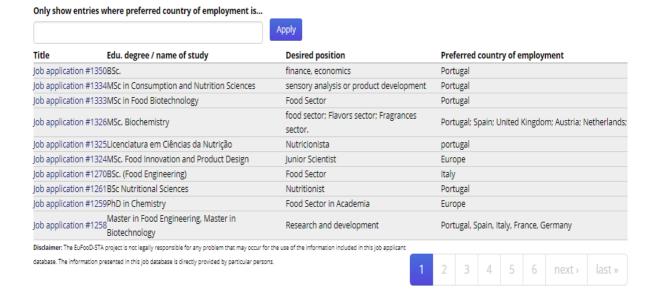


Figure 7. eFSC job applications database

In total, more than 100 jobs offers and more than 50 job applications have been published in the eFSC web platform.

13.4 Mobility database

The mobility database (https://www.food-sta.eu/mobility-offers, Figure 8 and 9) provided information to facilitate the exchange of students and staff between University and food industry (internships, short term scientific missions (STSM)) in Europe. An online template is available for the submission of a new mobility offer (See Figure 10). Before the publication, the secretary of eFSC checked the provided information. After approval, the information is displayed on the database.

In total, more than 30 mobility offers are available in the database. Most of these mobility offers come from Portugal and Germany.





The FooD-STA Mobility System is a platform for students and food industry/universities staff. The Mobility System acts as a contact base to inform and facilitate the exchange of students and staff between food industry and universities (internships, short term scientific missions (STSM)) in Europe.

- STUDENTS MOBILITY Training of students in the food industry is essential to develop adequate and professional competences that give the graduates the possibility to enter the job market and have a good performance during the first job. Internationalization of student education is also necessary to improve students' competences and an effective way to prepare graduates that will be ready to work in an international environment.
- TEACHER MOBILITY Teacher mobility in industry for short term scientific missions (STSM) is important to enable teaching staff to understand and update the industry needs in education and research, at the same time that may provide an opportunity for faster technology transfer, especially to SMEs. These STSM is an important step further for the improvement of the collaboration of the industry-university collaboration.
- INDUSTRY STAFF MOBILITY Short term scientific missions (STSM) of industry staff in universities is important to update the industry with new methods and technologies, which may provide an opportunity for faster technology transfer, especially to SMEs. These STSM is an important step further for the improvement of the collaboration of the industry-university collaboration.

CREATE A NEW MOBILITY OFFER

CURRENTLY AVAILABLE MOBILITY OFFERS

Figure 8. eFSC mobility database

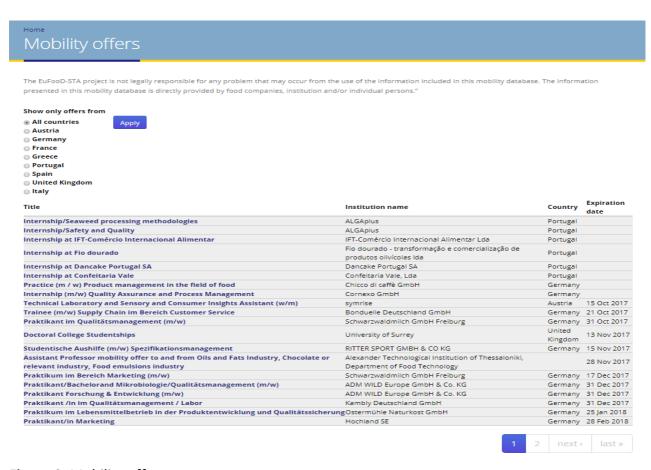


Figure 9. Mobility offers



flobility offer title *	
ype of offer	
D N/A	
Students for internships	
Teachers for short term scientific missions	
Industry staff for short term scientific missions	
Pescription *	
_	
No HTML tags allowed.	More information about text formats
Web page addresses and e-mail addresses turn into links automatically.	
Lines and paragraphs break automatically.	
and relevant details	
Expiration date	
Date when this mobility offer expires.	
Day Month Year	
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Figure 10. Screenshot of the online template to create a new mobility offer

13.5 FooD-STA Student Web Platform – entrepreneurship

This new online tool (**Figure 11**, https://www.food-sta.eu/careers/entrepreneurship) for students and graduates related to the food sector and food industry (Food Science, Food Technology, Nutrition Science, etc.) acts as a contact base providing information about entrepreneurial success stories (**Figure 12**) and offering a common platform for:

- 1. The exchange of **ideas for projects**, Start-ups and new initiatives. For this purpose, a database has been developed for students who do not already have a project idea, but would like to offer their skills.
- 2. The establishment of **partnerships** for projects and new business initiatives. A database has been implemented for students who already have developed a project idea, but are looking for specific skills.



Using the available online templates, students can add their project ideas and their requests on new partners.



Welcome to the FooD-STA Student Web Platform

- Success stories
- Project ideas looking for partners (Add new)

Overviev

Students who already have developed a project idea, but are looking for specific skills

• Students looking for project ideas (Add new)

Overviev

Students who do not already have a project idea, but would like to offer their skills

Figure 11. FooD-STA Student Web Platform

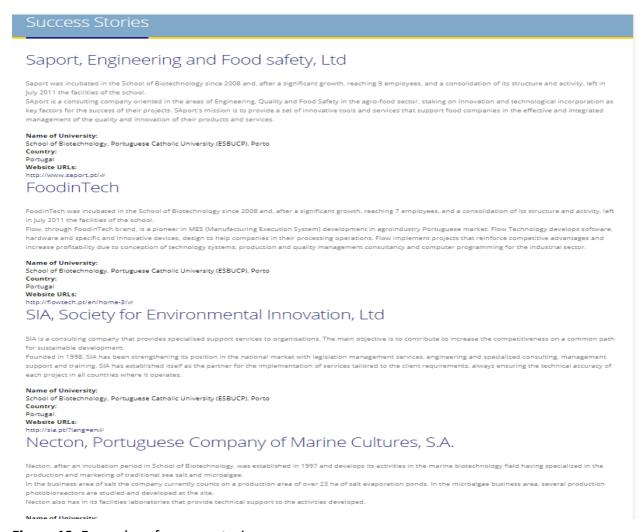


Figure 12. Examples of success stories



Up to now, 10 examples of young entrepreneurs and their success stories are listed in the web platform.

13.6 Database of experts

This database (**Figure 13**) includes information on experts regarding the Food sector. As basis for the implementation of this database, the database from the FP7 TRAFOON (https://www.trafoon.org/info/exp) project was used. Additional information has been provided by EuFooD-STA partners and members of the eFSC. For sustainability reasons, the database is located in the ISEKI-Food Association server (https://db.iseki-food.net/database/expert) and linked to the EuFooD-STA web platform. The data will continuously maintained and updated and can also be accessed and searched by other website with suitable filters.

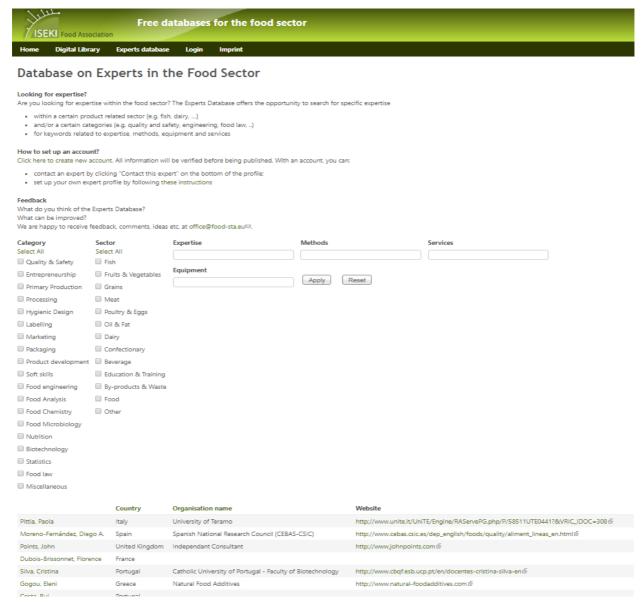


Figure 13. Screenshot of the database of experts in the food sector



13.7 The training section:

This section (https://www.food-sta.eu/training) gives an overview on activities which have been developed during the project:

- (1) webinars and online meetings,
- (2) online courses
- (3) workshops
- (4) flashpresentations

All electronic materials of the above mentioned activities can also be searched in the **digital library** (https://db.iseki-food.net/digital-library/output).

TRAINING

Following the survey of training needs by the food industry, several training materials, in different formats, are being developed in EuFooD-STA.

All electronic materials like YouTube videos, pictures, diagrames, presentations, serious games, simulation tools, research articles, etc. can be found in the **Digital Library**.

Below is an outline of the training activities developed during the course of EuFooD-STA:

WEBINARS

All EuFooD-STA Webinars can be viewed here.

If you would like to organize a webinar, please fill in the "Application form to organize a Webinar" and submit it to to centre@food-sta.eu.

If you would like to use the online meeting tool, please fill in the "Application form to use the online meeting tool" and submit it to to centre@food-sta.eu.

ONLINE COURSES

All EuFooD-STA online courses can be found here: https://www.food-sta.eu/e-learning-courses

For more information about the online courses, please visit the **e-learning platform** .

In the course Introduction to elearning courses @ you will find a database giving an overview with learning outcomes and examples of the courses. Every course can be used at any time for a period of 6 months by eFSC members and IFA-members @ for free. For others 50 € per course will be charged. To get access, please fill in the "Registration form to take online courses" and submit it to to centre@food-sta.eu.

If you want to create a new online course, please fill in the "Application form to organize a new online course" and submit it to to centre@food-sta.eu.

If you want to suggest topics for online courses, webinars and teaching materials, please send an email to centre@food-sta.eu

WORKSHOPS

All EuFooD-STA workshops can be found here: https://www.food-sta.eu/workshops

FLASH PRESENTATIONS

All EuFooD-STA flash presentations can be found here: https://food-sta.eu/flashpresentations

- Application form to organize a new online course
- Application form to use the online meeting tool
- Registration form online course
- Application form to organise a webinar

Figure 14. EuFooD-STA training overview (https://www.food-sta.eu/training)

13.7.1 Webinars and online meetings

A series of **webinars** have been organised and recorded for later viewing. These webinars were used for CPD training, e.g. to present and discuss new technologies, accessible also by SMEs. The webinars were carried out with the GoToWebinar Tool (http://www.gotomeeting.com/webinar), provided by the ISEKI-Food Association. A list of implemented and available webinars is shown in **Figure 15**. Details can be retrieved at https://www.food-sta.eu/events-view. Up to now, 24



webinars have been held. Participation in webinars was free of charge, if not mentioned other explicitly, but registration was mandatory.

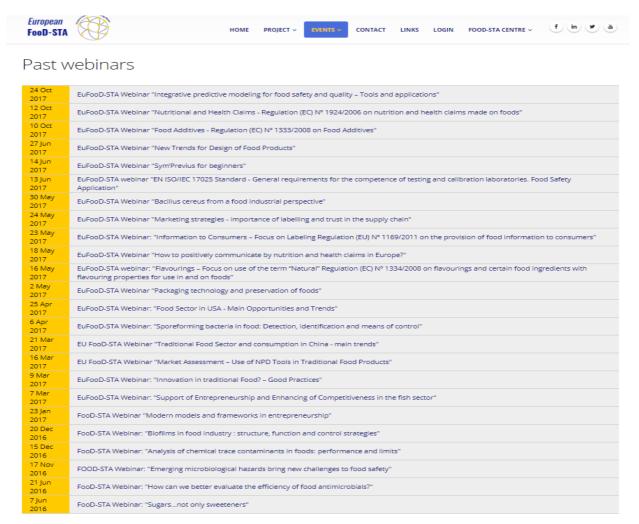


Figure 15. EuFooD-STA past webinars

All these webinars are also available on the EuFooD-STA youtube channel (**Figure 16**, https://www.youtube.com/channel/UC-zYsCKACSKx-HfGOfy77YQ). Details on content can be searched in the Digital Library with links to the youtube channel.



Figure 16. EuFooD-STA youtube channel

Regarding **online meetings**, every month an online EuFooD-STA consortium meeting, only for eFSC members, took place to discuss about the progress of the different WPs within the project. These teleconferences were carried out with the GoToMeeting Tool (http://www.gotomeeting.com/), provided by the ISEKI-Food Association. It allows screen and keyboard sharing to work on a common document. The sessions were always recorded.

The same teleconference tool was used for different online events held in the frame of EuFooD-STA project (e.g. the virtual Conference "University-Industry educational and training initiatives" (7-8 May 2015), the virtual Workshop "FoodFactory-4Us" (29 March 2017), the virtual Conference "Sharing experiences about entrepreneurship" (9 November 2017)).



13.7.2 Digital library

The digital library (**Figure 18**) has been developed by the EuFooD-STA project and is located in the ISEKI-Food Association server (https://db.iseki-food.net/digital-library/output) to be further maintained. The data collected by several EU funded projects (ISEKI_Mundus 2, FP7 TRAFOON, FooD-STA, SEA-ABT) have been merged and completed with additional material from the project partners. The database is free and open and can also be used as a reference for future projects. The digital library offers a collection of online training and education digital materials in different languages covering different target groups, categories and formats, such as tutorials, eBooks, audios, videos, etc.

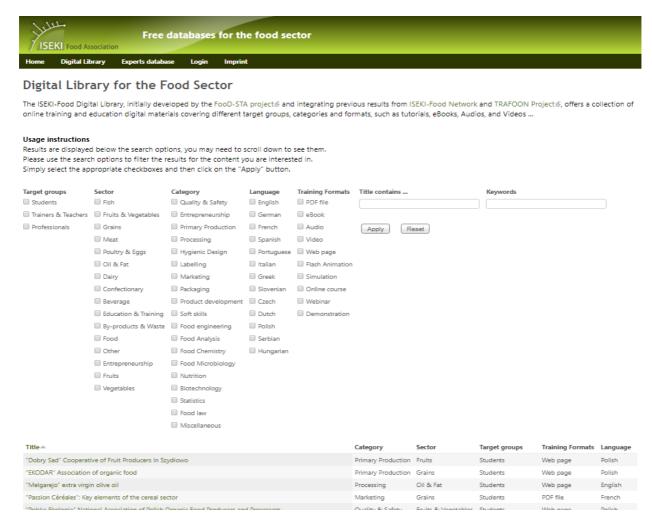


Figure 18. Screenshot of the digital library search option

According to the set filter a list of matching entries will be displayed, by clicking on the title a window opens with all details.



13.7.3 Online courses

E-learning courses for undergraduate-, graduate students and people working in the food sector have be developed in cooperation of experts from universities and companies to be used at different universities for blended learning, and companies for CPD, coached by trainers from both (universities and companies). The courses were implemented in the content and e-learning management tool moodle (https://moodle.iseki-food.net/) provided by the ISEKI-Food Association (**Figure 17**). Every course can be used at any time by eFSC members and IFA-members for free. To get access, it is mandatory to fill in the "Registration form to take online courses" and submit it to centre@food-sta.eu.

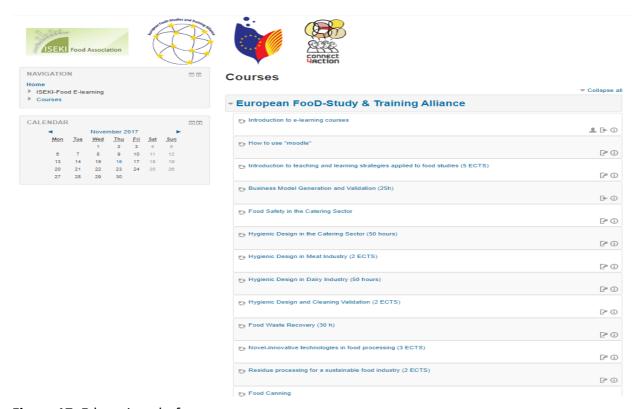


Figure 17. E-learning platform



13.7.4 Flashpresentations

A series of very simple animations have been created, mainly to be used by untrained staff to gain knowledge on food safety issues. A list with links to the specifications and the youtube channel can be found at https://food-sta.eu/flashpresentations.

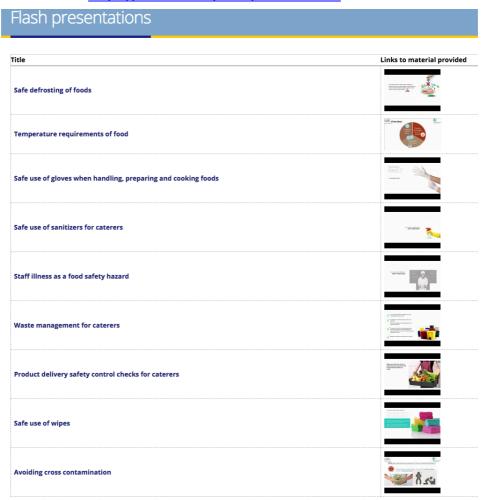


Figure 18. List of flash presentations with link to specifications and the youtube channel.



Figure 19. Examples of specifications of flash presentations.



13.8 News section

The EuFooD-STA web platform includes a news section (**Figure 20**) where relevant news, information and upcoming events for the food industry and academic sector in Europe are presented. The section has been regularly updated.

This news section also includes a **newsletter system**. Users can subscribe/unsubscribe to EuFooD-STA newsletter. This system allows the administrators to send emails to subscribed persons. An archive of the produced newsletters is accessible online. Up to now, 6 EuFooD-STA newsletters have been prepared.

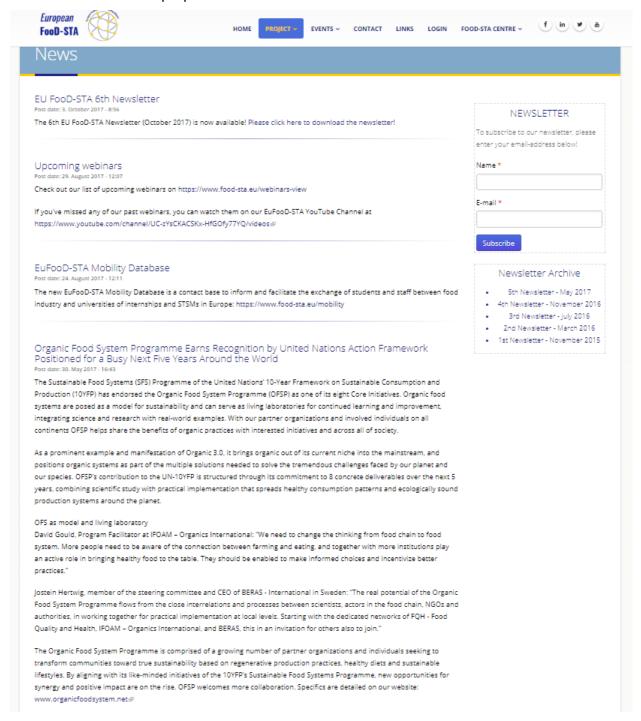


Figure 20. Screenshot of EuFooD-STA news section



13.9 Dissemination materials

All EuFooD-STA dissemination materials prepared within the project are available in a dedicated section (https://www.food-sta.eu/dissemination-materials, **Figure 21**). Flyers, leaflets, posters and presentations of the different local hubs are available in different languages (e.g. English, German, Greek, etc.).

Dissemination Materials

Please download FooD-STA dissemination materials via the links below:

Flyers

- FooD-STA-flyer ENGLISH A5 (2016-05-31)
- FooD-STA-flyer FRENCH A5 (2016-06-23)
- FooD-STA-flyer GERMAN A5 (2016-05-31)
- FooD-STA-flyer GREEK A5 (2016-05-31)
- FooD-STA-flyer ITALIAN A5 (2016-08-17)
- FooD-STA-flyer PORTUGUESE A5 (2016-05-31)

Leaflets

- FooD-STA Competences and skills (2016-11-30)
- FooD-STA recommendations (2017-01-23)
- FooD-STA General Leaflet ENG (2016-05-09)
- FooD-STA Leaflet Centre Austria (2016-05-04)

Posters

- FooD-STA Poster ENG (2016-04-08)
- FooD-STA Poster GR (2016-05-13)
- FooD-STA Poster ENG (2015-11-04)
- FooD-STA Poster DE (2015-06-21)
- FooD-STA Poster ENG (2015-06-21)

Logo

- FooD-STA Logo (JPG)
- FooD-STA Logo (PDF)

Roll-Up

FooD-STA Roll-Up

Presentation local hubs

- FooD-STA Centre Austria
- FooD-STA Centre France
- FooD-STA Centre Germany
- FooD-STA Centre Greece
- FooD-STA Centre Italy
- FooD STA Contro Bortugal

Figure 21. Screenshot of the EuFooD-STA dissemination materials section