

**EUFOOD-STA: EUROPEAN FOOD STUDIES & TRAINING ALLIANCE**

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**Deliverable D2.3 (update)**

**EUFOOD-STA CENTRE HUBS**

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<b>Dissemination Level</b>		
<b>PU</b>	Public	<b>X</b>
<b>PP</b>	Restricted to other programme participants (including Commission services and projects reviewers)	
<b>CO</b>	Confidential, only for members of the consortium (including EACEA and Commission services and projects reviewers)	

**Summary:**

This deliverable describes the structure, tasks and implementation of the different local hubs established within the EuFood-STA project to support cooperation between the food industry and academic sector in Europe and an update (M35)

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# 1 Introduction

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To reduce the gap between the EU food industry and the academic sector by establishing and providing a frame to foster the collaboration between them, the “European Food Studies & Training Alliance” project (EuFoodD-STA) will implement the **EuFoodD-STA Centre (eFSC)**, a platform with physical hubs, to support the framing of the overall trainings (CPD trainings, e-learning, webinars, HE courses, etc.) and alliance scheme within the project.

The University of Hohenheim (UHOH) will act as the central administration office for the EuFoodD-STA information hub during the project, being its main aim to guarantee a fast and efficient target-oriented exchange of information and flux of contents between the partners.

In order to be able to increase the interaction among the network partners and the impact of the eFSC on the potential interested parties at national level, 8 **EuFoodD-STA centre hubs** have been set in the following countries: Austria, France, Germany, Greece, Italy, Portugal, Spain and United Kingdom (Figure 1).

For the eFSC specific tasks and activities have been defined; a dedicated section of the project website will be implemented by including dedicated e-pages to the regional EuFoodD-STA centres.

The EUFoodD-STA project partners will hold an online meeting once a month during the whole project duration. In this meeting, among other topics, all the issues and the progress of the eFSC activities of the eight centre hubs will be discussed.

In order to sustain the hub structure and network developed within the funded project, the consortium partners agreed to the original plan of hosting the EUFoodD-STA centre under the umbrella of the ISEKI Food Association (IFA), a non-profit organisation active in the area of food sector related to training and education, after the end of the project. Several of the project partners are IFA members and already collaborate through IFA for joint trainings initiatives. Furthermore, the developed hub structure will be maintained by the FoodD-STA partners with the networking and administrative support of the IFA members.

For further information, please see section 6 “Sustainability of the EUFoodD-STA centre below as well as the EUFoodD-STA business plan (D2.9).

## 2 EuFoodD-STA centre hubs' tasks

Three main general tasks/responsibilities of the 8 centre hubs have been identified as follows:

**1. To start a close and permanent contact to national stakeholders (companies of the food sector, associations and the academia sector).**

For a good collaboration, especially with SMEs, it is essential to communicate in the national language. Centre hubs will disseminate and promote the EuFoodD-STA project between stakeholders at national level in English as well as in their national language to involve Universities and food companies in the EuFoodD-STA Network as new members. New members of the EuFoodD-STA Network will not receive any EU-funding from the project.

They will promote the project with leaflets, posters and/or presentations during national events where academia sector and/or food industry are involved.



Figure 1. EuFoodD-STA centre hubs

At the end of each project year (M12, M24 and M36), these communication & dissemination activities will be reported to WP8 (Dissemination & Exploitation) using an excel sheet provided for that purpose including information about type of activity, event, location, etc.

Concerning the development of dissemination material (posters, leaflets, etc.), task 8.2 (BOKU and all partners), a general poster and flyer have already been developed by BOKU. Local hubs will support the translation of these and future dissemination material to promote the project and to acquire new members. Further discussion on the development of additional dissemination material will be organized by BOKU.

## **2. To assist the collection of needs/demand of companies of the food sector in WP1 through the developed questionnaire.**

Using different channels (direct contacts, email, F&D Associations, publication on websites, social networks, etc.), EuFood-STA centre hubs will distribute the translated questionnaire to national companies of food sector. Local hubs will provide UHOH the collected information translated into English to be included in the continuously monitoring of needs data base.

When possible, especially in case of low response, further personnel or telephone interviews will be conducted by the local contact hubs. The interviews will be held using the developed questionnaire.

Each centre hub provided UHOH at least with 20 filled-out questionnaires from national food companies. The deadline for this task was July 15 of 2015. The results of this first round of questionnaires will be soon available for EUFood-STA network at <https://www.food-sta.eu/>

Since the collection of needs and demand of food companies is an ongoing process, UHOH will request new feedbacks from additional national food companies during the whole project duration.

## **3. To support the update of the mobility database at the EuFood-STA web platform.**

EuFood-STA centre hubs provide data for internships, short term scientific missions, job offers, etc. All this information is already included in the mobility database. This will be an ongoing process during the project. UHOH will contact EuFood-STA centre hubs regularly requesting new information concerning mobility to update the database.

In a first approach, each centre hub will provide UHOH with information of internships, STSM and/or job offers from at least 15 national food companies. A template has been created to collect the relevant information ([annex 1](#)). The deadline for this task was September 30 of 2015. Since many centre hubs have reported the difficulty to receive feedback from contacted food companies, this deadline has been postponed until February 2016.

During the whole duration of the project, UHOH will request new inputs from the local hubs to maintain updated the database. After the project, BOKU will be the responsible for its maintenance.

### 3 EuFoodD-STA centre hubs' websites

To enhance the visibility and impact of the local hubs, dedicated sub pages will be established for the local EuFoodD-STA centre hubs at the EuFoodD-STA website (<https://www.food-sta.eu/>). A draft example for the Food-STA Centre Germany is showed in Figure 2.

Each centre hub page will present a general text (functions, objectives) in English and also in the corresponding National language. To improve the dialogue and collaboration between the food industry and academia at National level, each page will include contact information (name, phone and email address), different sections (e.g. news, event, etc.) and flyer/brochures/videos on different food-related topics for SMEs and students. The relevant information will be provided in the National language for the stakeholders. The local hubs pages will be linked to the websites of National Associations and Organizations. New sections and functionalities will be included to keep the pages attractive and updated during and after the end of the project.

Two reference persons for each local hub will be nominated as editor to update and modify directly the content of their corresponding centre hub page.

The screenshot shows the website for the Food-STA Centre Germany. At the top, there is a navigation menu with links for HOME, PROJECT, EVENTS, CONTACT, LINKS, LOGIN, and a dropdown menu for FOOD-STA CENTRE. Below the navigation is a blue header with the text 'Food-STA Centre Germany'. The main content area is titled 'Lokales Zentrum, Deutschland'. On the left, there is a 'Contact:' section with two portraits: Susanne Braun (UHOH) and Javier Casado (UHOH). Below the portraits is the contact email: germany@food-sta.eu. The main text describes the center's role within the EuFoodD-STA project, mentioning the University of Hohenheim (UHOH) as the local center and the EuFoodD-STA Information Center (eFSC) as the central communication center. It lists the goals of the German center, including maintaining contact with stakeholders, supporting industry-university collaboration, and providing training. The text concludes by stating that the center provides direct contact with stakeholders and offers training and adaptation of teaching at universities.

Figure 2. Food-STA Centre Germany page

## 4 Responsible persons for the different Food-STA centre hubs

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The following EUFooD-STA Network members are the responsible persons for the corresponding local contact hub:

### **Austria:**

Gerhard Schleining (BOKU), [gerhard.schleining@boku.ac.at](mailto:gerhard.schleining@boku.ac.at)

Julian Drausinger (LVA), [julian.drausinger@lva.at](mailto:julian.drausinger@lva.at)

### **France:**

Florence Dubois-Brissonnet (AgroParisTech), [florence.dubois@agroparistech.fr](mailto:florence.dubois@agroparistech.fr)

Françoise Gorga (INIA), [fgorga@ania.net](mailto:fgorga@ania.net)

Christophe Cotillon (ACTIA), [C.COTILLON@actia-asso.eu](mailto:C.COTILLON@actia-asso.eu)

### **Germany:**

Susanne Braun (UHOH), [s.braun@uni-hohenheim.de](mailto:s.braun@uni-hohenheim.de)

Javier Casado (UHOH), [fjcasado@uni-hohenheim.de](mailto:fjcasado@uni-hohenheim.de)

### **Greece:**

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### **Italy:**

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Antonietta Branni (FED), [branni@federalimentare.it](mailto:branni@federalimentare.it)

### **Portugal:**

Cristina Luisa Silva (UCP), [clsilva@porto.ucp.pt](mailto:clsilva@porto.ucp.pt)

Rui Costa (IPC), [ruicosta@netvisao.pt](mailto:ruicosta@netvisao.pt)

### **Spain:**

Concha Ávila (FIAB), [c.avila@fiab.es](mailto:c.avila@fiab.es)

Nuria M. Arribas (FIAB), [n.arribas@fiab.es](mailto:n.arribas@fiab.es)

### **UK:**

Peter Ho (UL), [P.Ho@leeds.ac.uk](mailto:P.Ho@leeds.ac.uk)

Joanne Maycock (UL), [j.maycock@leeds.ac.uk](mailto:j.maycock@leeds.ac.uk)

Christine Bosch (UL), [C.Bosch@leeds.ac.uk](mailto:C.Bosch@leeds.ac.uk)

## 5 Update

This update section includes an overview of the implemented tasks and activities of the different EuFood-STA local hubs from M12 to M35.

- **EuFood-STA local hub sub-sites:**

Within the EuFood-STA web platform ([https://www.food-sta.eu/efsc\\_centre\\_hub](https://www.food-sta.eu/efsc_centre_hub)), 8 different sub-sites for the corresponding EuFood-STA local hubs have been established. These dedicated sub-sites present a general text (functions, objectives) in English and also in the corresponding national language. The different local hub sites can be reached by clicking directly on the corresponding country in the map or by selecting it from the scroll-down menu (**Figure 3**).



**Figure 3.** Screenshot of the access of the 8 local hub sites

All local hub sub-sites include the following sections and functionalities:

- **News/event section:** with relevant information for food industry and academia at national level (e.g. news, workshops, conferences, etc.)
- **Dissemination material:** EuFood-STA flyer and poster in the national language to be downloaded
- **EuFood-STA video:** Video with general information related to the project for dissemination purposes. This video, developed in WP8 (dissemination), has been translated to the

different national languages. All videos can be seen in the EuFoodD-STA Youtube channel (<https://www.youtube.com/channel/UC-zYsCKACSKx-HfGOfy77YQ/videos>)

- **Job offer database:** Database with the current job offers in the food sector for the corresponding country

As example, **Figure 4** shows the German local hub sub-site with its different sections and functionalities. In **Figure 5** an overview of the 8 local hub sub-sites is presented.

### Local Hub News - Deutschland

- Anuga FoodTec: Careers Day 23.3.2018
- TU Berlin Summer University - The Edible City
- Learn and Earn mit KATANA
- Zweiter Bioökonomie Kongress Baden-Württemberg
- Biofach 2017 - Into Organic
- Veranstaltungen weltweit für Hochschulen und Forschungseinrichtungen aus Baden-Württemberg
- Gefragte Absolventen
- Employability Ranking sieht Uni Hohenheim unter besten 10 Prozent
- Verbundprojekt „EIT Food“ der EU soll Lebensmittel-Sektor kundenorientierter, ökologischer & wettbewerbsfähiger machen

### Downloads Deutschland

- Poster.pptx
- Flyer.pdf

### Contact:



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Javier Casado (UHOH)  
Tel: 0049 711 459 23688

Contact email: [germany@food.sta.eu](mailto:germany@food.sta.eu)

German
English

## Food-STA Zentrum Deutschland

Innerhalb des EUFood-STA Projektes ist die **Universität Hohenheim (UHOH)** die verantwortliche Einrichtung für das Food-STA Zentrum Deutschland. Zusätzlich wird die **UHOH** als **Food-STA Informationsdrehscheibe** auftreten. Als zentrales Kommunikationszentrum für alle nationalen Food-STA Zentren stellt sie den schnellen, ergebnisorientierten und effizienten Austausch von Informationen und Inhalten sicher und gewährleistet die interne Kommunikation.

**Aufgaben des Food-STA Zentrums Deutschland**

- Einen engen Kontakt zu deutschen Stakeholdern (Universitäten, Studenten, KMU, Industrie) im Lebensmittelbereich zu pflegen
- Schaffung eines Netzwerks von deutschen Interessengruppen (Wissenschaft, Studenten, KMU, Firmen, usw.) im Lebensmittelsektor und Unterstützung ihrer Zusammenarbeit bezüglich auf Training und Bildungsaktivitäten, auf Nationalem und Internationalem Niveau, in Übereinstimmung mit den aktuellen Bedürfnissen in Wissen und Fähigkeiten sowie modernen beruflichen Kompetenzen
- Unterstützung der Zusammenarbeit zwischen Industrie und Wissenschaft im deutschen Lebensmittelsektor (B2U-Business to University und U2B-University to Business) bezüglich der Entwicklung gemeinsamer Hochschulbildung und Ausbildungsaktivitäten
- Etablierung und Aktualisierung einer Informationsplattform für deutsche Interessengruppen mit Informationen über Praktika, Fördermittel und Jobangebote, News, relevanten Veranstaltungen und Informationsmaterial (u. a. Flyern, Broschüren, Videos, usw.)
- Für das EUFood-STA Projekt in Industrie und Wissenschaft werben
- Sammlung von Aus- und Weiterbildungsbedarf von Unternehmen des Lebensmittelsektors in Deutschland und daraus Aktivitäten, in Zusammenarbeiten mit Partnern des Food-STA Zentrum Deutschland sowie Partnern anderen Nationaler Food-STA Zentren, entwickeln

Mit Hilfe eines direkten und kontinuierlichen Kontakts zu deutschen Interessengruppen wird das **Food-STA Zentrum Deutschland** einen fortwährenden Austausch und eine Aktualisierung von Prozessen, innerhalb des Projektes, sicherstellen. Das **Food-STA Zentrum Deutschland** wird die Wissenschaft sowie die Industrie zu CPD Ausbildung, Studienprogrammentwicklung und Zertifizierungssystemen für Unternehmen und Hochschulpersonal mobilisieren.

Das **Food-STA Zentrum Deutschland** ist offen und kostenlos verfügbar (<https://www.food-sta.eu/efsc-member/register>) für alle deutschen Interessengruppen des Lebensmittelsektors und möchte Interessierte, welche die Ziele teilen, motivieren zu den Aktivitäten auf der virtuellen Food-STA Plattform beizutragen.

Sie können uns gerne kontaktieren!



### CURRENT JOB OFFERS FOR GERMANY:

Jobtitle	Institution Name	Expiration date
Senior Packaging Project Manager	Nestle	Non given/Until filled
Release Specialist (m/w)	Danone	Non given/Until filled
Internship in Food Products management (From February 2017, 6 months)	Chicco di caffè GmbH	Non given/Until filled
Quality manager (m / f) for QM systems in the milk industry	Aria	Non given/Until filled
Quality management food	DANONE	Non given/Until filled
Food Technologist (m/f)	Vosko GmbH & Co. KG	Non given/Until filled
Trainee Innovation & Quality for Product Development	Schwartauer Werke GmbH & C. KGaA	Non given/Until filled
Chief of production for production	PSI Food Solutions Germany GmbH	Non given/Until filled

Figure 4. German local hub sub-site



Figure 5. Overview of the 8 local hub sub-sites

The responsible persons for each EuFood-STA local hub (see **Section 4**) have kept updated the sub-sites by adding regularly new contents, mainly relevant news and events (e.g. workshops, conferences, etc.) for the national stakeholders (food industry, academia, students, associations, etc.) and job offers in the food industry and academic sector. In total, more than 25 news and events have been communicated and more than 100 jobs offers have been published through the local hub sub-sites.

Additionally, the different EuFood-STA local hubs have supported the mobility database (<https://www.food-sta.eu/mobility-offers>) providing information of internships, mainly for students. In total, more than 30 mobility offers are available in the database. Most of these mobility offers come from Portugal and Germany.

## **6 EuFood-STA hub sustainability concept**

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As part of the EU-STA centre, the hub network will be sustained under the umbrella of IFA. This approach was originally foreseen and confirmed by all partners. Within IFA, the established hub network can be maintained by the support of all partners as well as the administrative and managerial support of IFA. Besides maintenance, the broad IFA network offers the opportunity for further extension of the hub network and to establish new hubs in areas not covered within the frame of the Food-STA project. Further information on the foreseen structure, the services offered as well as financial implications can be found in the EUFoo-STA business plan (D2.9).

## Annex 1

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**EUFood-STA** objective is to establish and provide a required frame for collaborations between the industry and academic sector to enable the exchange of knowledge, demands, ideas, training and staff. The students, higher education teachers as well as food industry staff and professionals would clearly benefit from additional education and need faster access to research results in order to be competitive in the future. EUFood-STA is building a **database for mobility** including internship, short term scientific missions and a **database for job offers**. Please, fill out the following form with the relevant information to make your request available in the EUFood-STA databases ([www.food-sta.eu](http://www.food-sta.eu)).

### **Institutions:**

Name	
website	
Type of institution (company, University, research institution, association, etc.)	
mobility category/Job category	
Food Sector/products	
Location, country	
Number of Employees	
Contact person information (email address, phone)	

### **Position:**

Title	
Description and relevant details (beginning, duration, salary, etc.)	
Necessary knowledge skills	
Necessary language skills	
Additional information	