STATE OF KNOWLEDGE AND TECHNOLOGY TRANSFER TRAINING AND ACTIVITIES IN

EUROPEAN FOOD FIELD

Cristina L.M. Silva^{1*}, Paola Pittia²

¹CBQF — Centro de Biotecnologia e Química Fina — Laboratório Associado, Escola Superior de

Biotecnologia, Universidade Católica Portuguesa/Porto, Portugal

² Facoltà di Bioscienze e Tecnologie Agro-alimentari ed ambientali, Universita' degli Studi di

Teramo, Mosciano Sant'Angelo, Italy

*Corresponding author

E-mail: clsilva@porto.ucp.pt

Tel: +351-225580058

Fax: +351-225580072

Keywords: Knowledge and technology transfer; Best practices; Food Studies; Training and

Educations Needs;

Abstract

The goal of this research was to elaborate a strategic document with guidelines to promote

and enhance the current situation on knowledge and technology transfer in the field of

European food studies among the ISEKI_Food members.

A questionnaire was carried out by 81 institutions, involving mainly Universities from 31

countries. An international workshop was also used to discuss the topics. The work was

approached on: i) the training and education needs, and ii) the knowledge and technology

transfer activities already going on.

The questionnaire results confirmed the lack of enough training and strategies for knowledge

transfer in a significant part of the institutions. However, among those already quite active in

the field, it was possible to identify activities and methodologies more adequate for

introducing knowledge transfer in training activities. Entrepreneurship, innovation and

creativity have to be formally integrated in students training, especially in European regions

other than the North.

Each institution has different knowledge transfer training and strategies. However, some

constraints are common, such as the lack of time and human resource support for academic

staff. More and more the financing sources will promote research towards its implementation, and intellectual property and ethics are key issues. Therefore getting financing for research becomes more and more complex.

It was concluded that it is crucial for institutions to have a strategy for knowledge transfer. On a long term there will be return of investment. Institutions shall have offices with business orientation, and capable of a fast reaction to industry and innovation requests.