



<https://food-sta.eu>

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title	<b>Entrepreneurship in the food industry</b>
category	Food hygiene and Food Safety
format	e-learning training course
workload	50 hours
target groups	Owners, managers, employees of the food catering sector, students
Language	english
pre knowledge expected	None
learning outcomes	After successful completion of the activity, you will be able to: <ul style="list-style-type: none"><li>• Appreciate the commercial drivers for innovation and product development within the food industry</li><li>• Understand how to identify, contextualise and communicate opportunities</li><li>• Analyse their own entrepreneurial skills and appreciate how to further develop these as part of their ongoing personal development</li></ul>
content	The interactive nature of the online resources in this module will help you to develop key entrepreneurial skills such as collaboration, creative thinking, risk taking and problem solving. Asynchronous learning will be supported by online discussions and formative assessments to check progress. This module will be primarily structured around the 'Opportunity Business Model' unpacking drivers (Social, Commercial, Legal, and Technological) and dimensions (Proposition, People, Place, Process, Profit) of entrepreneurial opportunities.
access	The course will be accessible through this link: <a href="https://moodle.iseki-food.net/course/view.php?id=52">https://moodle.iseki-food.net/course/view.php?id=52</a>
assessment	To complete this course you must have: <ol style="list-style-type: none"><li>1. Answered all of the 'Check your understanding' quizzes for each of the activities (you have 2 attempts at each quiz) [50%]</li><li>2. Submitted a completed "Realise Your Vision" document [50%] - click on the assignment submission link below to upload your document(s) (included in the e-learning training course)</li></ol>