https://food-sta.eu

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title	**Business model generation and validation**
categoy	Food hygiene and Food Safety
format	e-learning training course
workload	25 hours
target groups	Owners, managers, employees of the food catering sector, students
Language	english
pre knowledge expected	None
learning outcomes	Upon completion of this course the participant will: • understand the key concepts of Business Model Generation and Customer Development • know how to develop and apply those methodologies to the early stages of Business Projects • use techniques for the market perception of a Business Idea
content	The interactive nature of the online resources in this module will help you to develop key entrepreneurial skills such as collaboration, creative thinking, risk taking and problem solving. Asynchronous learning will be supported by online discussions and formative assessments to check progress. This module will be primarily structured around the 'Opportunity Business Model' unpacking drivers (Social, Commercial, Legal, and Technological) and dimensions (Proposition, People, Place, Process, Profit) of entrepreneurial opportunities.
access	The course will be accessible through this link: https://moodle.iseki-food.net/course/view.php?id=50
assessment	Assignments 1, 2, 3 and Final test (included in the e-learning training course)