



Welcome to  
*FoodFactory-4-Us*  
*Sustainable Supply Chain*  
International Student Competition  
2020/21

Valorizing Food Biodiversity  
in Your Country



Co-funded by the Horizon 2020 programme  
of the European Union

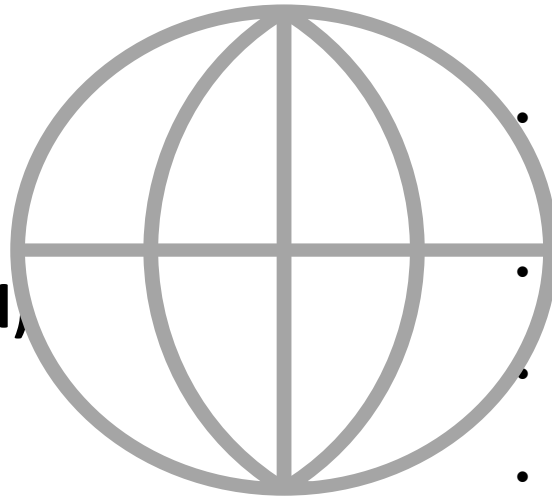
# Ground rules for online trainings

- Mute your microphone when you are not talking
- Keep your camera on as much as possible
- Use a headset so everyone can hear you clearly
- Stay focussed!

# FoodFactory-4-Us Sustainable Supply Chain International Student Competition 2020/21

## Teams:

1. Cheez'Inov (France)
2. Lost crops of Africa (South Africa)
3. The Foodeconomists (India)
4. ASMITA (Indonesia)
5. The Spedibles (Belgium)
6. FAM for Future (France)
7. Mulheres do Norte (Portugal)
8. KSG Ethiopia (Ethiopia)
9. FAM (France)
10. Kallpachasun Sonqonchista: un alimento, una vida (Peru)



## Advisory Board:

- Christophe Cotillon- Assistant Director, ACTIA, France
- Cristina Silva - Associate Professor, Portuguese Catholic University/ISEKI-Food Association, Portugal
- Gerhard Schleining - Assistant Professor, University of Natural Resources and Life Sciences (BOKU)/ISEKI-Food Association, Austria
- Katherine Flynn - Project manager, ISEKI-Food Association, Austria
- Line Lindner - Project manager, ISEKI-Food Association, Austria
- Paola Pittia - Associate Professor, University of Teramo/President ISEKI-Food Association, Italy

# FoodFactory-4-Us: Introduction



Theory and history of the competition



Group work



Requirements & Evaluation



Questions/Comments

# Theory and history of the Competition

- Competitions began in 2017 as part of the [FooD-STA project](#).
- Competitions focus on a specific theme e.g., [Shelf Life](#), [Food](#), [Energy and Water Losses](#), Healthy Beverages,
- Student teams *identify a specific problem for the food industry and design a solution* to that problem.
- Several on-line trainings during the competition.
- Teams present their projects at a Final Virtual Conference.
- A Board of from academia and industry chose the winners.
  
- In 2019, FF-4-Us competitions merge with NextFOOD

**Program: Horizon 2020**  
**Call: H2020-RUR-2016-2017**  
**Topic: RUR-13-2017**

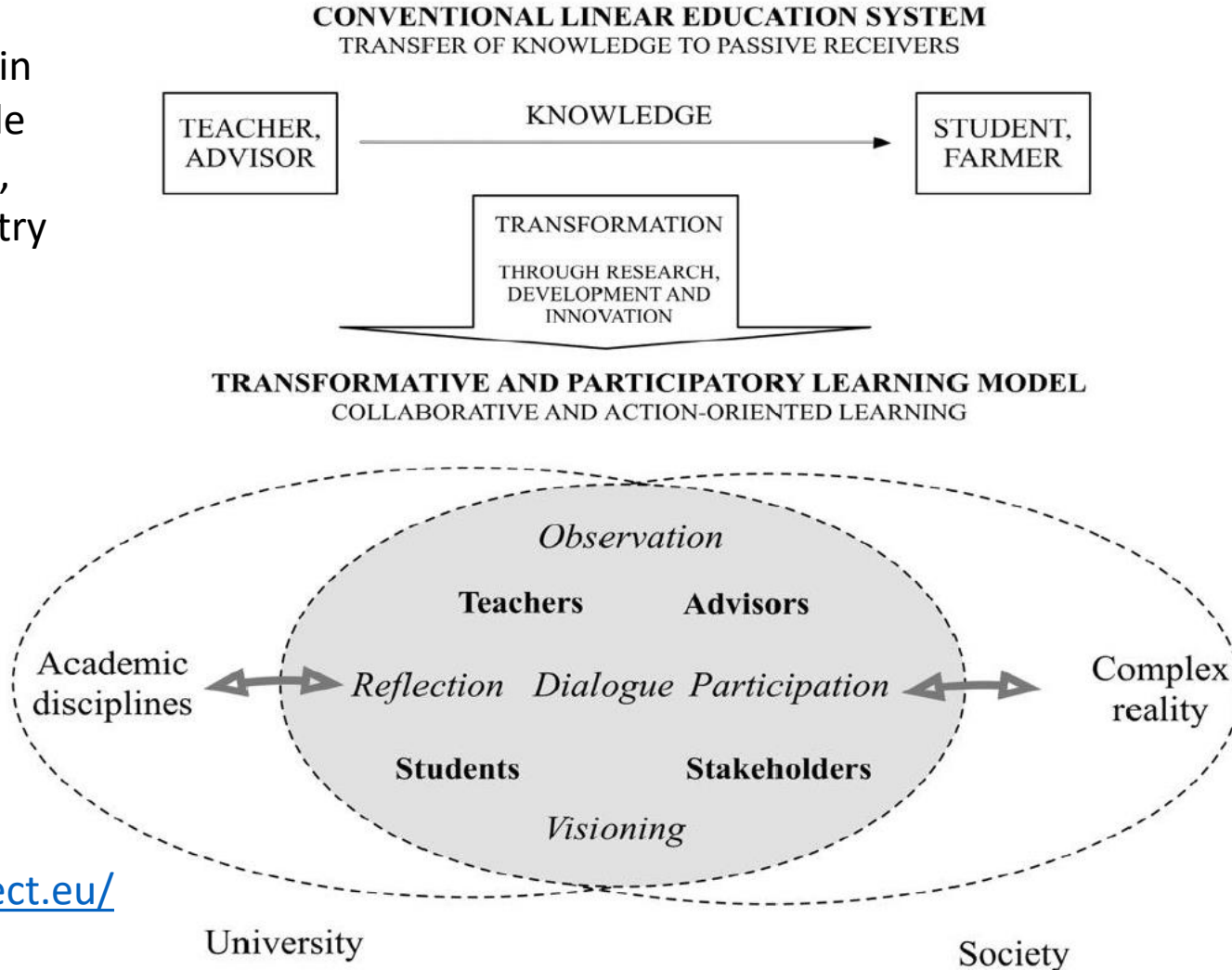
**Budget: 7 Million Euro**  
**Duration: 1/5/2018 - 31/4/2022**

**19 partners worldwide**  
**Leader: SLU, Sweden**

<https://www.nextfood-project.eu/>

# The NextFOOD model

**Action learning** happens in the complex world outside the classroom – on farms, and in agrifood and forestry systems



<https://www.nextfood-project.eu/>

**Figure 1.** The NEXtFOOD model of Action Learning. Adapted from Lieblein et al. (2012)<sup>1</sup>

Discussion

Dialogue

Debate

- Dialogue is a process which helps us notice the nature of our thinking.
- Dialogue increases our capacity to move into and toward difficult issues in a welcoming fashion.
- It expands our capacity to listen and to ask difficult questions and examine the assumptions behind our thinking.
- Dialogue is a way to explore complex situations and questions with the aim of developing a deeper understanding.
- Engaging in dialogue requires a shift from giving answers to being curious .
- Dialogue is unlike a debate, there are no winners/losers – in a dialogue, people build on each others' ideas and develop shared knowledge of the situation.
- It is a means of communication with other learners and stakeholders

# Reflection

- Reflection is a process of exploring and examining ourselves, our perspectives, attributes, experiences and actions and interactions.
- It helps us gain insight and see how to move forward.
- It increases our ability to link our own experiences to theory and to personal development

## Reflection log

- Write about your personal experience being part of the FF-4-Us– your thoughts about the difficulties and challenges and how you are dealing with them, the events you are experiencing, the interaction with your team mates, the other students and facilitators
- Three steps of log-writing: • What, exactly, did I see? What happened? What did I experience? • What did I feel/think about this? • What did I learn from this?





# Observation

- Observation is the competence of carefully examining situations in the “world out there” with which you are confronted, before you make any judgements about the situation.
- Look at the situation with new eyes - unbiased examination. Get a comprehensive overview of the situation before drawing conclusions.
- *Exercise: look at the painting for 2 min in silence – what is there and what is happening in this situation?*



# Observation

- What do you see?
- What is happening?
- Put your comments in the chat box.



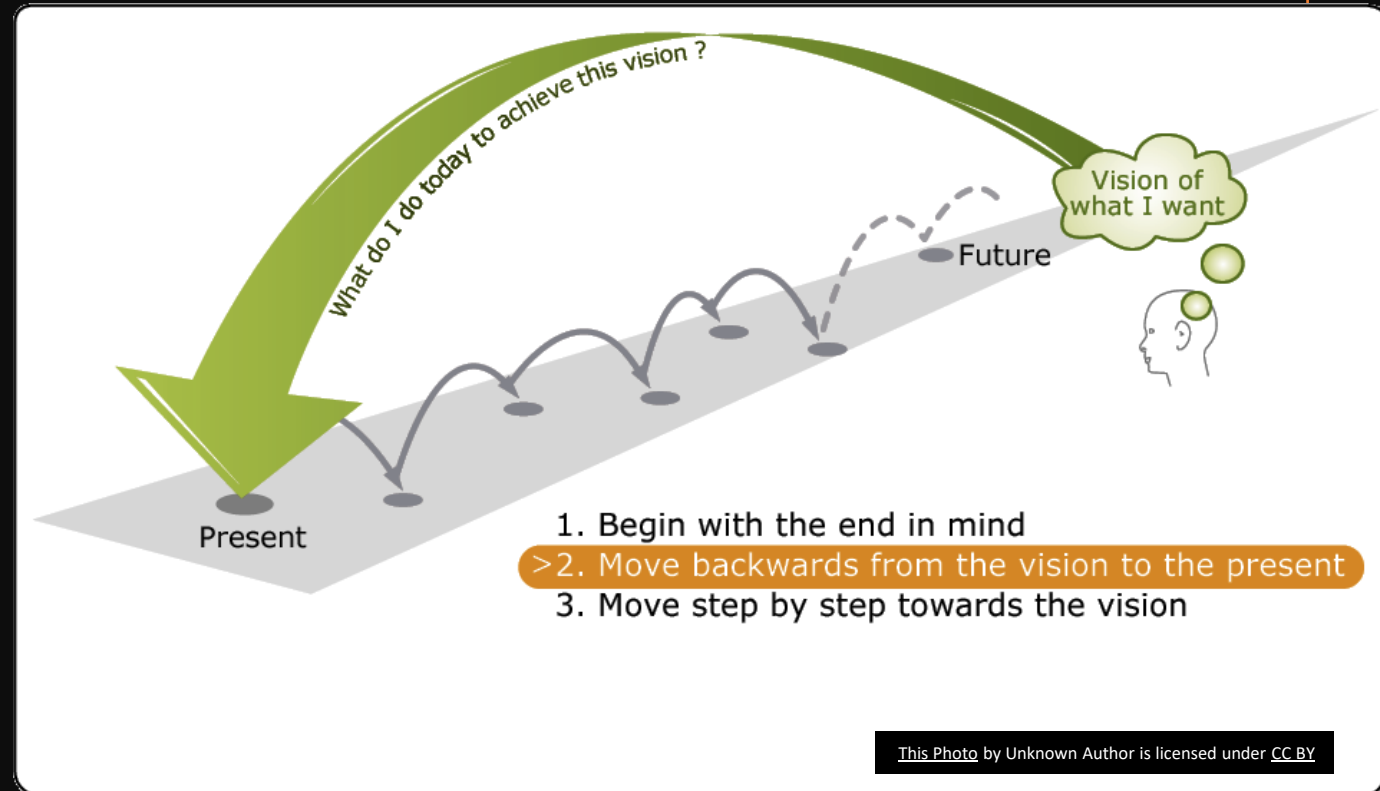
# Participation

- means joining a task, not as a distant observer, but rather with personal commitment and dedication.
- Participation can be interpreted as a transformative process focused on making a difference, as opposed to accepting status quo.
- It means stepping into a situation and being part of that situation.
- Participation means engagement, it means working closely with your environment and work with more concrete measures than bare theory.



# Visioning

- Is the process whereby we activate our insight and imagination, connect with our values and sense of purpose, and create mental images of a desired future state relevant to the challenge that is in focus
- Stimulates a creative mindset and breakthrough solutions.
- explores the question: What do we want to create?
- You can mentally “move to the future” or “the end” and form your representation about the vision, then move backwards to the “present” considering the factors “step-by-step” that enable/hinder your vision.



# Breakout Groups

- 15 minutes to discuss best practices in food biodiversity.
- You can share what you know, or search together.
- Aim is for the group to agree on 3 favorite best practices.
- Choose 1 person in the group as rapporteur. That person will present the 3 best practices to the group.
- Exchange contact info so the group can decide on 1 favourite best practice

# Requirements for Participation

## ✓ Team and Teamwork

## ✓ Project Topic

- ✓ Each team identifies a specific problem / challenge and a solution which must be focused on how food biodiversity can be valorized in your country

## ✓ Project Evaluation

- ✓ Project (including teamwork), Report, Slides, Presentation

## ✓ Intellectual Property Rights

- ✓ Document signed by the AB on the website. You may write more if needed.

## ✓ Complimentary Online Trainings

- ✓ See schedule on the website for 5 more trainings. Attendance counts towards teamwork. Slides and videos will be available through the website.

# Complimentary Trainings Personal Info

- Videos taken during the competition and personal data on social media related to the competition will be retained for as long as the social media channels indicate in their privacy statement.

# Assignments Due.

## 1. Short Presentation for Student Presentation Webinar

- **On Wednesday 28 October at 14H CET**, one member of each team will give a **maximum 5-minute** presentation on a practical experience they had in food biodiversity e.g. an internship, a visit to a company, a volunteer activity.
- If no one on the team has had any practical experience, someone should visit a company or lab in the coming week.
- Instructions for the presentation are on the website, Online Trainings tab.



# Assignments Due.

## 2. Suggestion for Topics for the Student Suggestion Online Training by 1 November

- Each breakout group submits 1 idea (study/event/paper on a best practice in food biodiversity) **by 1 Nov.**
  - Send your idea in an email to [ssc@iseki-food.com](mailto:ssc@iseki-food.com)
- At the “Student Suggestion” online training 13 January 2021 at 2 PM CET, we will cover the topics suggested by the student break-out groups.

# Assignments Due.

## 3. Pick a 30 min slot for Project Review

- During the week of 30 November, at least 2 members from each team meet with the competition organisers for 15 to 30 minutes in order to review progress and pose questions.
  - Team leaders pick the time slot via a soon-to-be-available GoogleDrive document, ProjectReviewScheduleStudents. *You need a Google account to access this.*
- Team members come to the review with a draft presentation, that is some slides outlining their project.

# FoodFactory-4-Us Final Virtual Conference in Food Biodiversity

- **31 January 2021**: Submission of the project presentation and report
- **Week of 15 Feb 2021: Final Virtual Conference** – all teams present their project in the presence of industry and multiplayer representatives
- The Winning Team is chosen!!!
- **Prizes:**
  - An award of 300 Euro for the best project, **sponsored by the ISEKI-Food Association**
  - A guaranteed oral presentation in the Biodiversity Session + free conference registration, economy airfare in Europe and 1 or 2 nights lodging for one team member of the winning team to present the team project at the ISEKI-Food 2021 Conference in Larnaca CY in June 2021.
  - An invitation to a NextFOOD project meeting + economy airfare in Europe and 1 or 2 nights lodging for one team member of the winning team to present the team project
  - Each member of the winning team will receive the corresponding certificates as winners
- Each team member of the competition will receive a Certificate of Participation in the FoodFactory-4-Us Sustainable Supply Chain Competition Game.

# Questions and Comments?

- All assignments can be found on <https://www.food-sta.eu/ff4us-2020/timeline-and-important-dates>
- Each participant should please fill out the survey **in Learner Evaluations the latest by 22 October 2020** on the website at <https://www.food-sta.eu/ff4us-2020/learner-evaluations>