



The Millet Revivers

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Introduction-

- Millets- Are a group of small seeded grass that serves as human food as well as fodder.
- Important crops in the semi arid regions of Asia and Africa, with most of its production in developing counties
- Needs short growing sessions, dry and hot temperature conditions.
- Major millets Sorghum and Pearl Millet



Importance of Millets



LOWER CARBON FOOT PRINT-



LESSER WATER
REQUIREMENT FOR
CULTIVATION



POSSESS HIGHER NUTRITIONAL VALUE



GLUTEN FREE



NON-ALLERGENIC



GROWN IN ADVERSE CONDITIONS(HIGH TEMPERATURE AND LOW IRRIGATION)

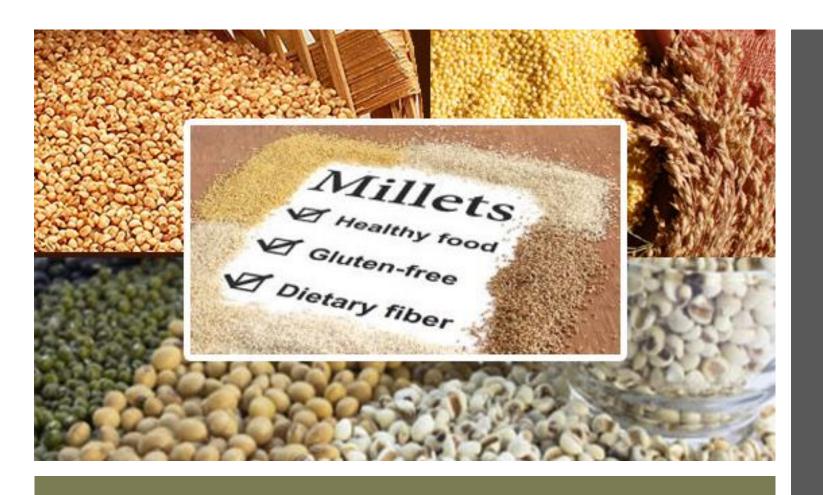
Fall of millets-

• The main reasons for the fall of millets are-

1) Green revolution, that led to increased production of rice and wheat. As a result the availability and consumptions increased and led to the fall of millets.

2)Introduction of higher yielding varieties of rice and wheat led farmers to shift cultivation. Now, only a few farmers are left who grow millets.





 The main objective of our project is the replacement of these highly inefficient staple crops with a much more sustainable food crop. The selected crop for the replacement in the current study is that of millets.

Objective-



Scopes-

- To develop a sustainable supply chain for Millets
- To create a demand and supply scenario by creating global awareness regarding the benefits of millets.
- To invest of research and development for improving the processing of millets.

Project Development

Replacement of rice- wheat cropping system with millet cropping system.

Creation of a much more sustainable supply chain as well as end to end supply chain.

Using the power of social media to spread and inculcate the masses about the positive benefits of millets.

Product
development and
Research &
Development of
innovative
products made
from of millets.

Some Product Development under construction

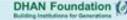
- Breakfast categories
- Fermented products
- Upma mix
- Baking with millets

KNOW OUR SMALL MILLETS!

Small millets in our diets



Scaling Up Small Millet Post-harvest and Nutritious Food Products Project



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Thank You