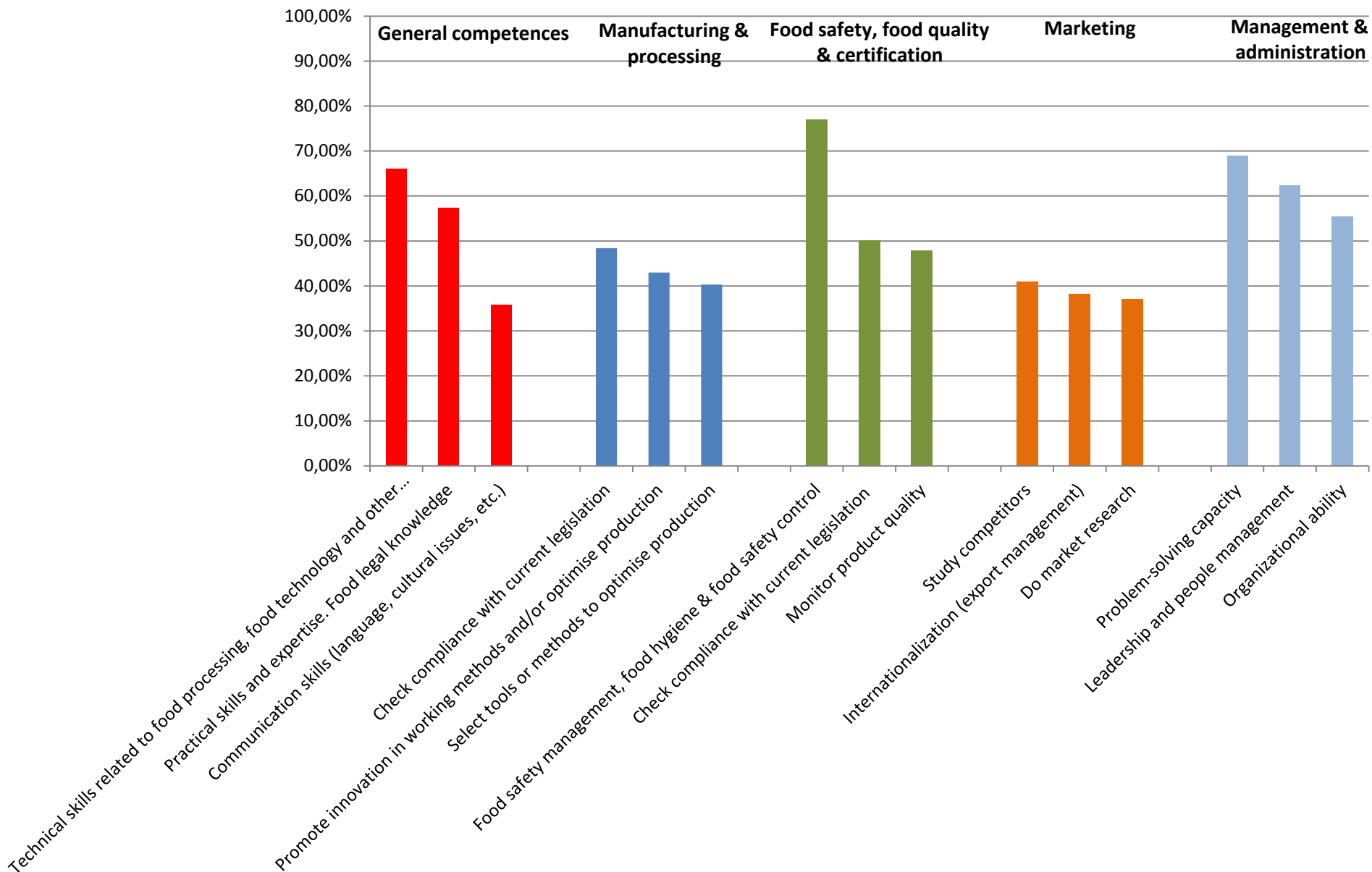


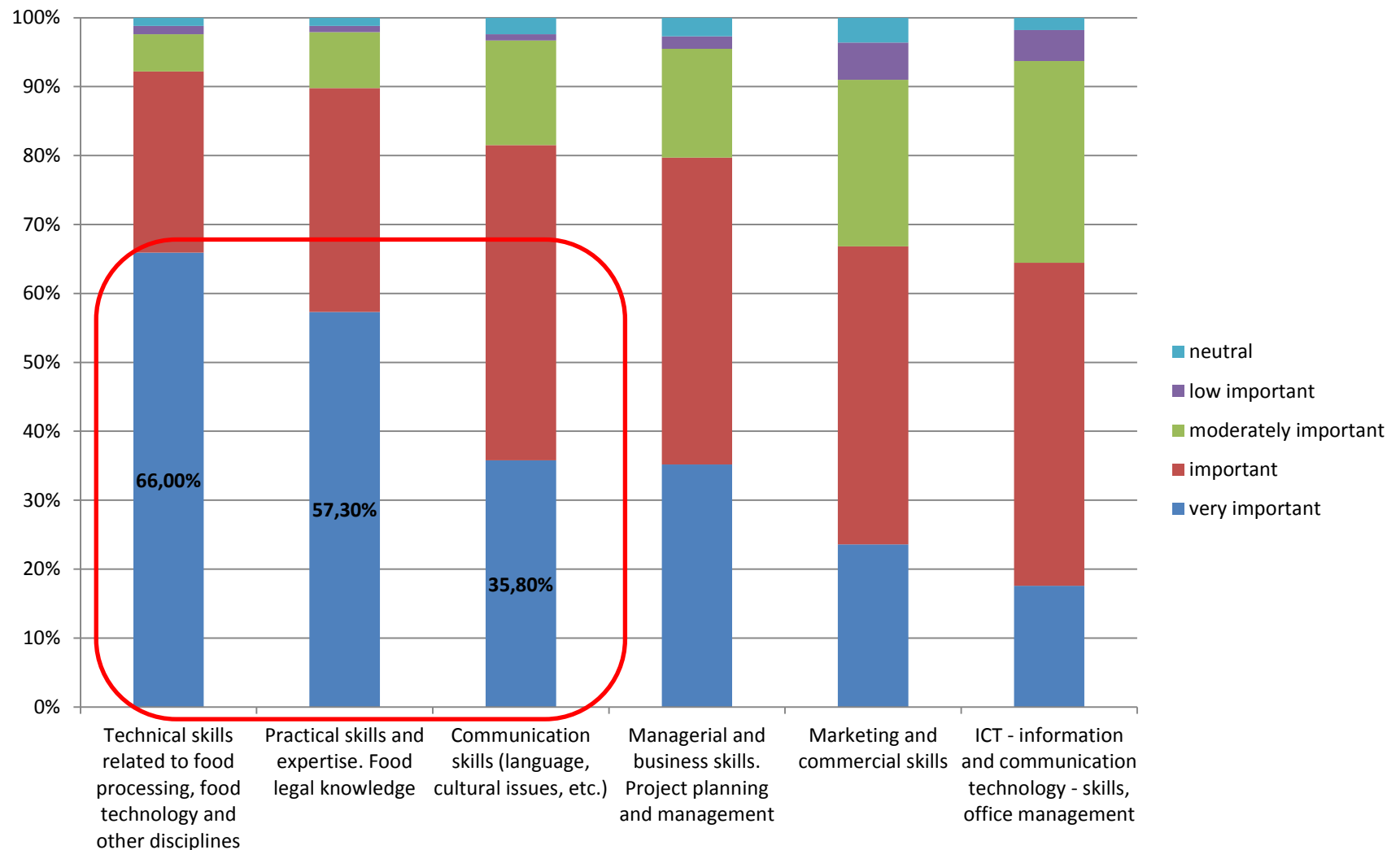
European
FooD-STA



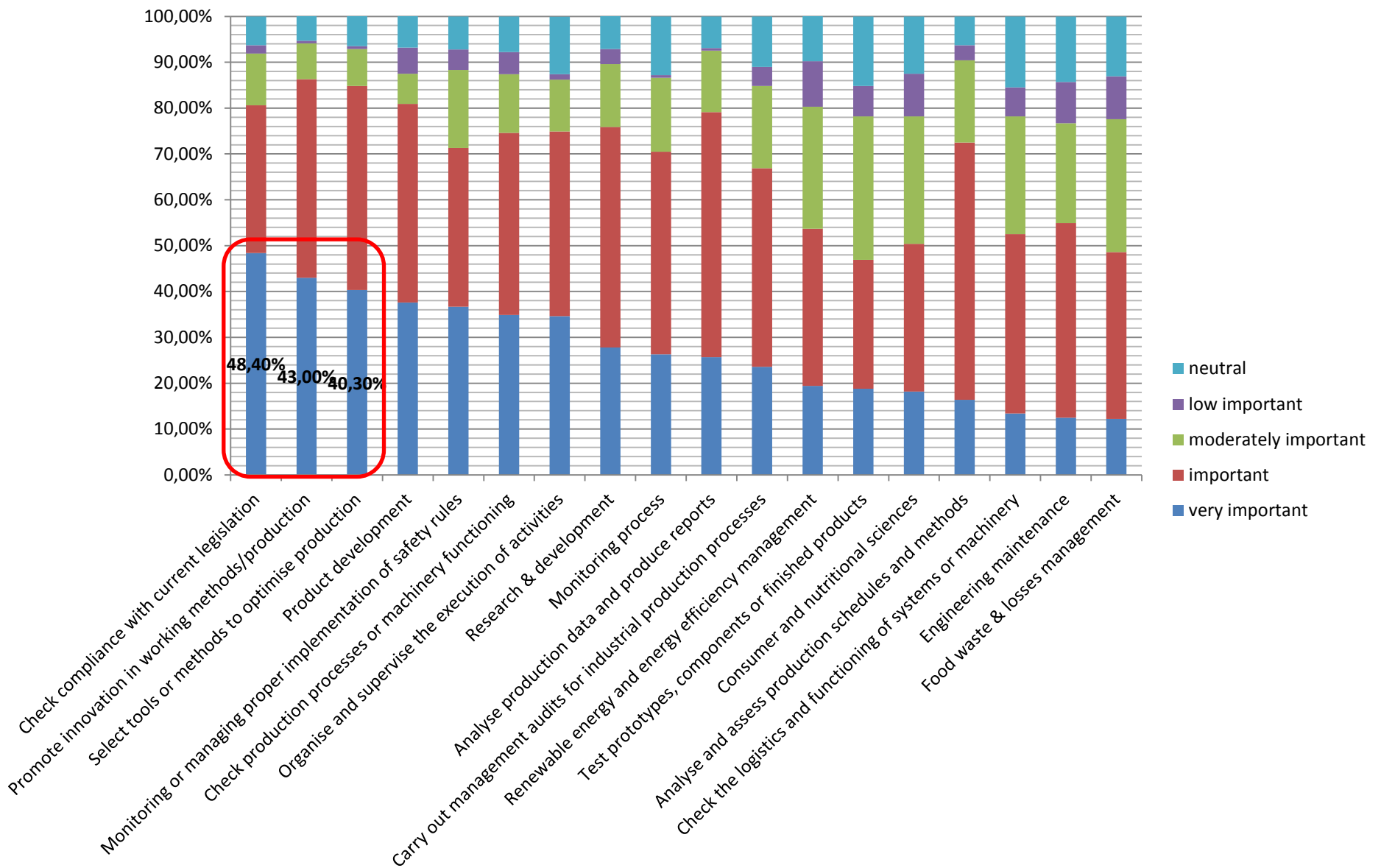
Short summary of the EuFooD-STA Needs Analysis



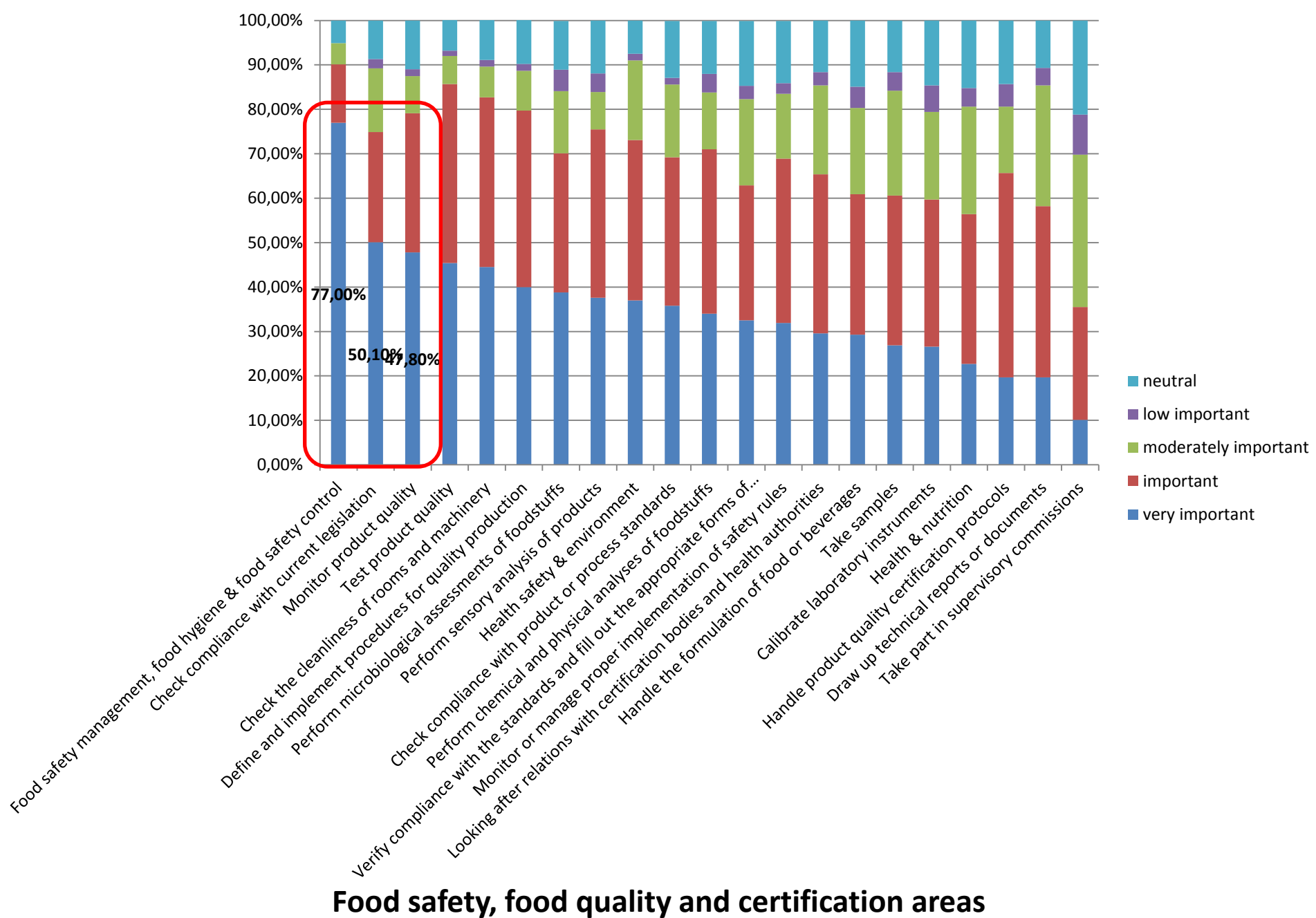
Overview of the 3 most relevant needs for category in food and drink industry

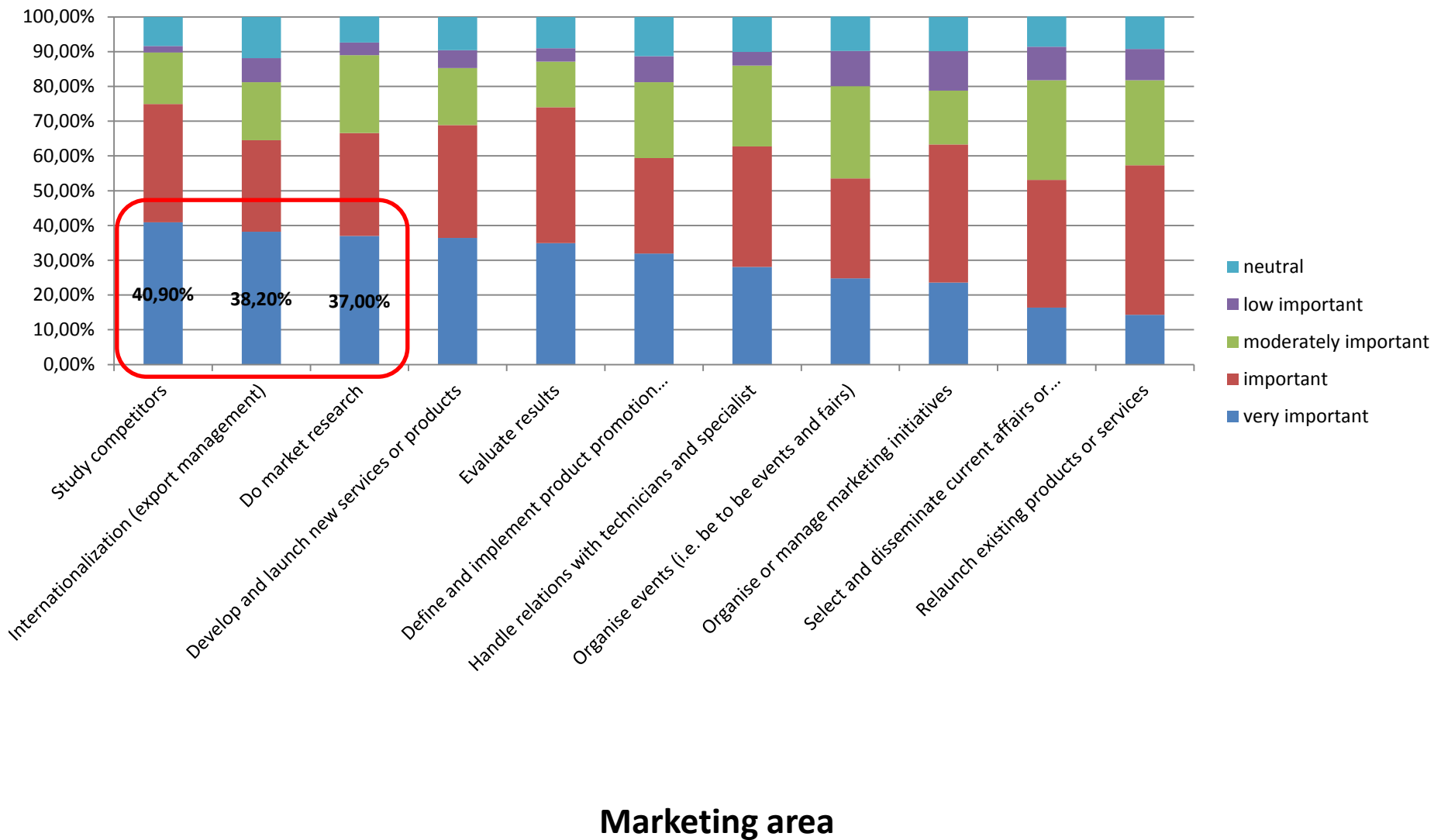


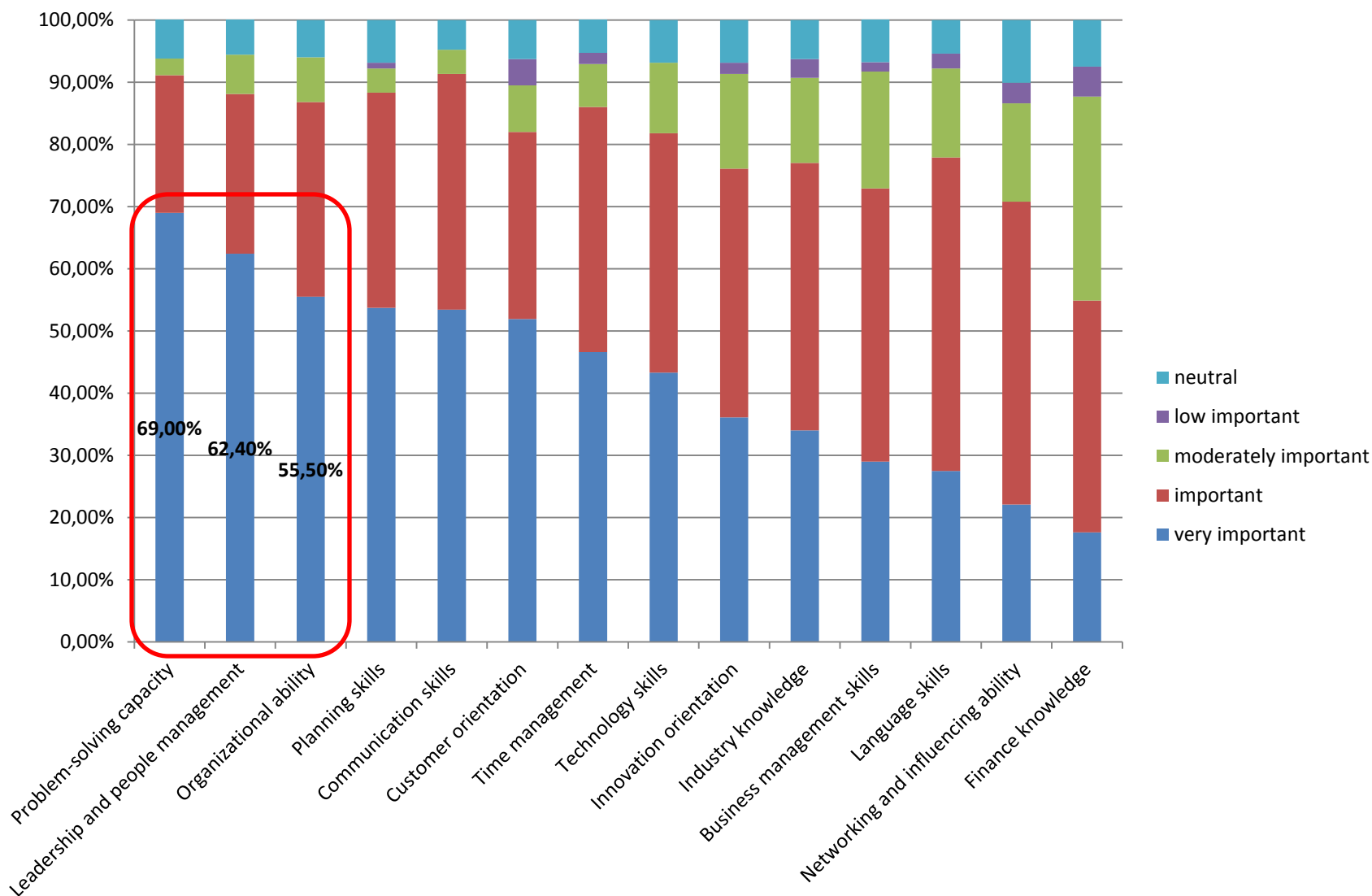
General competences and skills required in food and drink industry



Manufacturing and food processing area







Management and administration area

According to **competences and skills required in food and drink industry** the following results have been found:

- **Technical skills** have been rated by 66% of the participants as very important, followed by **Practical skills** (57%), **Communication skills** (36%), **Managerial and business skills** (35%), **Marketing and commercial skills** (24%) and **ICT skills** (18%).

To have a rational collection of results the questions have been divided in four macroareas: “Manufacturing and food processing”, “Food safety, food quality and certifications”, “Marketing”, “Management and Administration”.

1. In the ***Manufacturing and food processing area***, the attribute “Very important” is mainly assigned to the **Capacity to check compliance with current legislation** (48%), the second competence considered very important is the **Promotion of innovation in working methods and optimisation of production** (43%).

2. Concerning the ***Food safety, food quality and certification area*** the priority is to competences related to **Food safety management, food hygiene & food safety control** (77%), **Compliance with legislation** (50%) and **Monitor product quality** (48%).
3. In the ***Marketing area*** the priority is to competences related to **Study competitors** (41%), followed by **Export management** (38%), **Capacity to do market research** (37%) and **Develop and launch new services or products** (36%).
4. In the ***Management and Administration area*** the priority is to competences related to **Problem solving capacity** (69%), followed by **Leadership and people management** (62%). A good importance is also attributed to **Organisational ability** (56%), **Planning skills** (54%), **Communication skills** (53%), and **Customer orientation** (52%).