

EUFOOD-STA: EUROPEAN FOOD STUDIES & TRAINING ALLIANCE

554312-EPP-1-2014-1-AT-EPPKA2-KA

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Dissemination Materials

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Dissemination Level		
PU	Public	X
PP	Restricted to other programme participants (including Commission services and projects reviewers)	
CO	Confidential, only for members of the consortium (including EACEA and Commission services and projects reviewers)	

Summary

The scope of this document is to list and summarize the dissemination materials developed within the project and provided to the partners to be used for any dissemination activities of the project. The materials itself can be downloaded online for the partners to edit and use.

The materials mentioned in this deliverable may be subject to updates. The partners will be informed about updates. Updated templates will be made available for the partners online.



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1 Website

1.1 Home

The screenshot shows the homepage of the European Food-Studies and Training Alliance website. At the top left is the logo and the text "European Food-STA". To its right is a navigation menu with "HOME" highlighted, and other options: "PROJECT", "EVENTS", "CONTACT", "LOGIN", and "FOOD-STA CENTER MEMBERSHIP". A search bar is located in the top right corner with the email "office@food-sta.eu" and a search icon.

The main heading reads "Welcome to the European Food-Studies and Training Alliance!". Below this is a central graphic featuring a network diagram with a central blue circle containing the URL "www.food-sta.eu". Surrounding this central hub are four categories: "TRAINING ORGANISATIONS" (with a person icon), "STUDENTS" (with a graduation cap icon), "GENERAL PUBLIC" (with a group of people icon), and "AGRI-FOOD CHAIN" (with a chain link icon).

To the right of the central graphic is a "LATEST NEWS" section. The first article is titled "FooD-STA meets CASE" and includes a small image of a group of people. The text below the image states: "End of September, the coordinators of the FooD-STA project and the CASE project met in Vienna to exchange first project insights and identify ways... continue reading...". Below the article are "Previous", "Pause", and "Next" navigation links.

Below the news section is a "NEWSLETTER" sign-up form. It includes the text: "To subscribe to our newsletter, please enter your email-address below!". There is an input field for the email address, a red asterisk indicating it is required, and a blue "Subscribe" button.

At the bottom of the main content area, a text line reads: "At the moment, the following organisations are members of the EU FooD-STA Centre:". Below this text are the logos of four member institutions: "UNIVERSITA' DEGLI STUDI DI TERAAMO", "UNIVERSITY OF LEEDS", "POLITÉCNICO DE COIMBRA", and "AgroParisTech".



1.2 Project

The screenshot shows the website's navigation bar with the logo, a search box, and menu items: HOME, PROJECT (highlighted), EVENTS, CONTACT, LOGIN, and FOOD-STA CENTER MEMBERSHIP. Below the navigation is a blue header with "Home" and "Project". The main content area is titled "Aims and objectives" and contains three bullet points:

- The objectives of the university partners are that by the collaboration with industry tailor-made study programs could be developed to equip the graduates with knowledge, competences and skills in order to face future challenges in their profession and professional carrier in food enterprises. Based on the dynamics of research and a high degree of practical relevance with modern didactic methods up-to-date content shall be provided. A cosmopolitan scientific oriented training and continuing education should allow to capture complex interdisciplinary problems.
- The objectives of the industrial partners are to get best skilled employees, to continuously improve knowledge, competences and skills of their employees and to meet changing requirements.
- The objectives of the stakeholder associations are to support their members (students, teachers and food professionals) with up-to-date and high quality information in order to stimulate innovations.

Below the list are two links: [View all current consortium members](#) and [View work packages and deliverables](#). At the bottom, there is a copyright notice: © 2015 European FooD-STA, and the Erasmus+ logo with the text "Co-funded by the Erasmus+ Programme of the European Union".



1.3 Events

HOME PROJECT **EVENTS** CONTACT LOGIN FOOD-STA CENTER MEMBERSHIP

Search

Home
Events

For food related conferences, workshops, etc., please see <https://www.iseki-food.net/general/events/>

Upcoming project meetings:

- 2nd Food-STA Consortium Meeting**

09.11.2015, (09:00-17:00), Athens, Greece
All consortium partners and associated partners are invited to join the event.
Further details on the venue and the agenda will be added soon.
The event is linked to the 29th EFFoST International Conference (10-12.11.2015)
- 3rd Food-STA Consortium Meeting**

04.07.2016, Vienna, Austria (further details to come)
Linked to the Vienna 2016 ISEKI conference: <http://www.iseki-conferences.com/Vienna2016/>

Past project meetings:

- Virtual conference: University-Industry educational and training initiatives**

Click above to go to the Virtual conference event page with downloadable abstracts.
07.-08.05.2015 - Venue: online
- 1st Food-STA Consortium Meeting**

14.04.2015, 09:00-17:30
Venue: Department of Food Science and Technology, Muthgasse 18, A-1190 Vienna
2nd floor, Seminarroom 2/84
- Food-STA ONLINE Kick-Off meeting**

05.-06.03.2015, 10:00-16:00 CET (Vienna)
Venue: Online
- 1st WP/Task-Leader meeting including the 1st Management Board meeting**

21.01.2015, 10:00-12:30 CET (Vienna)
Venue: Online

Other events

- Climate-KIC PhD Summer School 2015**

"Towards a sustainable economy - the opportunity of co-developing agriculture/forestry and bioeconomy for change."
Copenhagen, Denmark 27 July - 7 August 2015

Download a PDF with more information [here](#).
- ECO-FCE stakeholder workshop**


After two years of hard research work the ECO-FCE consortium invites you and colleagues to the stakeholder workshop on 30th of August 2015 in Warsaw, Poland, in order to present, discuss and share first promising results.
The workshop is free of charge and will also include a world cafe in order to exchange and share feedback and recommendations by the participants.
Please, find more information via <http://www.b2match.eu/ecofce2015>
- DLG-Lebensmitteltag Sensorik**

„Geschmack grenzenlos? - Strategien in der Welt der Lebensmittel“

23.-24.09.2015 Hochschule Anhalt in Bernburg
[Link to Website \(German\)](#)



1.4 Contact




- HOME
- PROJECT ▾
- EVENTS ▾
- CONTACT**
- LOGIN
- FOOD-STA CENTER MEMBERSHIP

Home
Contact

European FooD-STA

Coordinator: Dr. Gerhard Schleinig
c/o Department of Food Sciences and Technology
Muthgasse 18
1190 Vienna, Austria
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European Food-STA is an  Erasmus+ Knowledge Alliance project (554312-EPP-1-2014-1-AT-EPPKA2-KA).

To contact us, you may also use the form below.

Your name *


Your e-mail address *

Subject *

Message *



1.5 Login

European FooD-STA 

HOME PROJECT EVENTS CONTACT **LOGIN** FOOD-STA CENTER MEMBERSHIP

Home
Login

[Create new account](#) [Log in](#) [Request new password](#)


Username *

Enter your European FooD-STA username.

Password *

Enter the password that accompanies your username.

[Log in](#)

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1.6 Food-STA Center Membership

HOME PROJECT ▾ EVENTS ▾ CONTACT LOGIN [FOOD-STA CENTER MEMBERSHIP](#)

Home
EU-Food-STA Network membership application

The Erasmus+ Knowledge Alliance project **EuFood-STA (European Food Studies & Training Alliance)** started in January 2015 and will run for 3 years. The EuFood-STA Network will

(1) enhance innovative education & training for students, targeted towards the needs of the food industry (thus increasing their employability) and
 (2) enhance innovative continual professional development (CPD) for company and academic staff by facilitating experience exchange.

Partners from Companies as well as the Educational Sector are invited to join the network, support the activities and directly benefit from the developments.

The Membership is FREE of charge!

New members of the EuFood-STA Network will NOT receive any EU-funding from the project. Due to the Erasmus+ funding rules, costs of additional partners cannot be covered.

What Food-STA can offer you:

- Access to our project intranet and thus to most recent deliverables
- Access to database on collected needs for education from the food industry
- Contribute to shaping the developed trainings with us according to your needs
- Attend project meetings (virtual and physical)
- Become part of a network of Companies and Universities

What we expect from you:

- Dissemination of the project and its activities
- Advertise the membership to further partners
- To ensure a balanced network of company and educational partners, new educational members are asked to advertise the membership especially to their company partners (Please already name potential company partners in this application form to which you will advertise the membership)
- Contribution to our survey on needs collection
- Brief yearly report of activities and plans for next year

For any further questions, please get in contact with us: office@food-sta.eu

Legal Representative _____

Title _____
Academic title (Dr., MSc, ...)

First name * _____

Surname * _____

Email * _____



2 Flyer

European FooD-STA



TRAINING ORGANISATIONS

STUDENTS

GENERAL PUBLIC

AGRI-FOOD CHAIN

European Food Studies & Training Alliance

SS43121-12014-1-AT-EPPKA2-KA

The project will establish an independent, self-sustainable **European FooD-STA center** with local contact points and training centers in several countries, serving the needs of the food industry and educational and training organisations to guarantee the best possible education and training for students, teachers, trainers and food professionals. The centre will enable and support knowledge and practice exchange between the stakeholders.

New up-to-date teaching materials and a digital library

Best practices for applications of new teaching methods

CONTRIBUTION TO THE MODERNISATION OF HIGHER EDUCATION

The project will collect, further develop and implement new teaching methods enhancing the technical and personal skill development of employees in the food industry according to continuously updated needs of the food industry.

The academic partners will make state of the art teaching available as synergetic joint tools. Teachers will be able to collect practical experiences through internships in companies and food professionals will be involved in HE.

THE PROJECT CONSORTIUM

universities

BOKU - Universitaet fuer Bodenkultur Wien (Austria)
AgroParisTech (France)
Instituto Politécnico de Coimbra (Portugal)
Universitaet Hohenheim (Germany)
Universidade Católica Portuguesa (Portugal)
Universita degli studi di Teramo (Italy)
University of Leeds (UK)

food companies

Frulact (Portugal)
THE GB FOODS, S.A. (Spain)

multiplier organisations and training providers

ACTIA - Association de Coordination Technique pour l'Industrie Agroalimentaire (France)
Lebensmittelversuchsanstalt (Austria)
Federazione dell'Industria Alimentare Italiana (Italy)
Association Nationale des Industries Alimentaires (France)
Federación Española de la Alimentación y Bebidas (Spain)
Federation of Hellenic Food Industries (Greece)
Federação das Indústrias Portuguesas Agro-Alimentares (Portugal)

associated partners

EFoST (Netherlands)
IFA - ISEKI-Food Association (Austria)
IROICA the International Relations Officer's Network (Belgium)
Nestlé (Switzerland)

For further information, please contact the coordinator:

Gerhard Schleining , office@food-sta.eu



Co-funded by the Erasmus+ Programme of the European Union

3 Poster

**European
Food-STA**

**The European Food Studies and
Training Alliance**

About the Project

The ERASMUS+ Knowledge Alliance project (554312-EPP-1-2014-1-AT-EPPKA2-KA) will establish an independent “EuFood-STA Centre” (virtual platform plus physical hubs) as a legal and organisational frame for international and sustainable collaborations between industry and academia in the food sector. Involved are 7 universities, 2 food companies and 7 multiplier organisations and training providers based in Austria, Belgium, France, Germany, Greece, Italy, Netherlands, Portugal, Spain, Switzerland and UK.

TRAINING ORGANISATIONS

STUDENTS

GENERAL PUBLIC

AGRI-FOOD CHAIN

Aims

The independent “EuFood-STA Centre” will enhance on the one hand innovative education & training for students, targeted towards the needs of the industry and thus increasing their employability and on the other hand innovative continual professional development (CPD) for academic and company staff by facilitating experience exchange.

These will be achieved by:

- work and training experiences through **industrial and university placement**
- promoting of **best practices** of already existing training materials and methods
- **joint academic/company tutoring and supervision**
- joint development of **guidelines** for the design and implementation of **joint “industrial master” curricula**
- joint development of a **CPD programme** and **certification scheme** for company and university staff
- joint development of **trainings material**, modules, courses, etc. to improve existing academic curricula and CPD training
- development of a **digital library** consisting of tutorials, recorded webinars, online courses, etc., a **multilingual database** and an **e-learning platform**

Work packages and deliverables

EU Food-STA is structured into 9 work packages and gets input from the EU projects TRACK_FAST and TRAF00N.

WP1 Needs and Demand Analysis

The aim of this work package and its tasks is to set a knowledge basis for the development of academic and CPD training (WP3 and 4) by:

- Compiling, structuring and analyzing collected and reported demand and needs from the food industry (from at least two selected projects)
- Supplementing this information with further input from the company and SME network introduced by the involved multiplier organizations and the consortium partners
- Identifying needs most relevant to companies and referenced to consortium offers and skills
- Processing information and present output and recommendations to the consortium (especially WP3 and 4).

WP2 Establishment of the EU Food-STA Center

The aim of this WP and its task is to establish the EuFood-STA network, which will be an organisational innovation hub to bridge the gap between academia, industry, and other key stakeholders in the food sector. It will bring together the various stakeholders to foster successful learning for students and graduates, as well as for industry staff and other stakeholders – according to their needs. It will be a consortium of representatives from universities, companies and students, supported by associated partners. It will coordinate innovative (1) academic (aiming at the development of a common “Industrial Master” as joint degree as well as tuning of existing curricula) and (2) CPD training. This will include for example the administration of joint degrees, internships, recruitment of students for joint master, organisation of CPD training, qualification/certification of study programmes, CPD trainings and professions at European level.

WP3 Establishment of the EU Food-STA Center

The aims of this work package and its task are to:

- develop training activities for HE teachers and industry professionals, tailored for the needs of the participating partners
- improve industry-oriented professional skills of HE-teachers
- improve science and technology skills of industry professionals
- develop a certification scheme for CPD training

WP4 Food Study Programmes

The aim of this work package and its task is to:

- tune existing FSP
- improve industry-oriented professional skills of students, teachers and industry professionals
- integrate science and technology skills into industry
- develop a guideline for the implementation of a joint “Industrial Master” curriculum

WP5 Innovation Teaching Methods and Tools

The aims of this WP and its tasks are to develop state-of-the-art teaching methods and tools to meet the requirements of WP3 and WP4. The methods and tools will be designed to give a strong fundamental basis in targeted scientific subjects (Food Engineering, Food Processing, Food Chemistry, Food Microbiology, etc) and in addition to promote learning skills in written and oral communication, problem and project solving and team work.

The methods and tools will be suitable for food study programmes and CPD training and for different levels of participants as well, like BSc-, MSc-, PhD-students, HE teachers, graduated and non-graduated food professionals.

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The independent “EuFood-STA Network” is open to other Universities, food companies and multiplier organisations & training providers. To be involved, please fill in the membership application form at https://www.food-sta.eu/network_member_application

www.food-sta.eu

Co-funded by the
Erasmus+ Programme
of the European Union

Contact:
Institution
PersonXY
Mail

Coordinator:
Universität für Bodenkultur Wien
Gerhard Schleining
(Gerhard.Schleining@BOKU.ac.at)



4 Slides



INTRODUCTION



Partners of the project are

- 7 universities,
- 3 food companies, and
- 5 disseminators and training service providers

in Austria, France, Germany, Italy, the Netherlands, Poland, Portugal, Spain, Switzerland, and the United Kingdom.



CONSORTIUM

7 universities

- 1 **BOKU** - VIENNA (AT)
- 2 **UNITE** - TERAMO (IT)
- 3 **UHOH** - HOHENHEIM (DE)
- 4 **UCP** - PORTO (PT)
- 5 **IPC** - COIMBRA (PT)
- 6 **UL** - LEEDS (UK)
- 7 **AGROPARISTECH** - MASSY (FR)

2+1 food companies

1 FRULACT - (PT): 6 sites in 4 countries for fruit preparations, designed for dairy, bakery, ice-cream and beverages

2 PASA - (ES): Business Units in ES, IT, NL, RU and Africa, producing in 50 countries on 4 continents with trade marks in segments as soups, ready meals, pasta, desserts

3+3 multipliers

associated:

3 **NESTLE** (Associated) (CH)

CONSORTIUM

3+3 multipliers

- 1 **SPES-GEIE** - SPREAD EUROPEAN SAFETY GEIE (IT)
- 2 **LVA** – LEBENSMITTELVERSUCHSANSTALT (AT)
- 3 **ACTIA** - ASSOCIATION DE COORDINATION TECHNIQUE POUR L'INDUSTRIE AGROALI (FR)

associated:

- 4 **IFA** (ISEKI-Food Association), Internat. food related university and teachers Network
- 5 **EFFOST**, European Food Federation Network, industry related
- 6 **IROICA**, International Relations Officer's Network, student related

target groups

INDUSTRY

TEACHER

INDUSTRY

STUDENTS,
University Administration



CONSORTIUM

The project is open to further members, Universities and Food companies to actively participate in the activities. Application is possible at <http://www.food-sta.eu>.



The activities will focus on:

Higher Education (HE)

- tune food study programs based on the dynamics of research to equip the graduates with knowledge, competences and skills in order to face **future challenges** in their professional carrier
- involvement of **food professionals** in HE
- Guideline to establish a **joint industrial master**

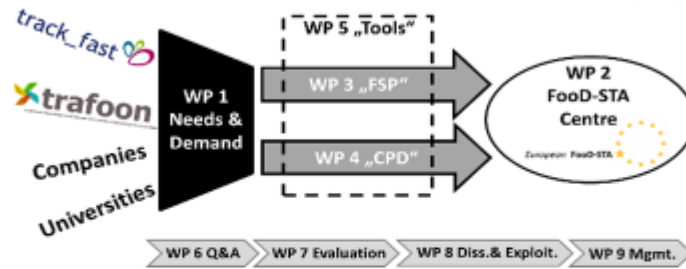
achieved by work and training experiences and industrial placement, joint development of training material, joint academic/company tutoring and supervision, selected joint industry-university initiatives

Continual Professional Development (CPD)

- to continuously improve knowledge, competences and skills of **employees in the food industry** and **university teachers** and trainers to meet changing requirements
- **internships** of teachers in companies to collect practical experiences
- **certification scheme** for CPD training



WORK PLAN



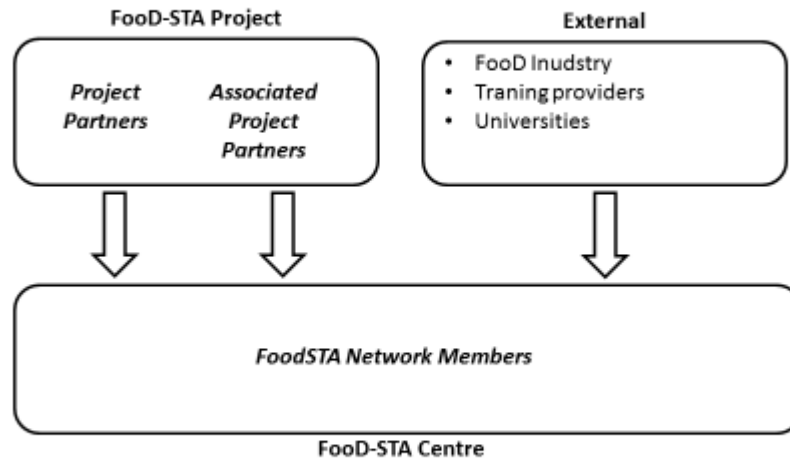
- permanent **needs collection system**
- **interactive mobility system** (internships on European level)
- an **online platform** with a **digital library** with new up-to-date **teaching materials** and best practices for applications of new **teaching methods**
- academic partners will make state of the art teaching available as **synergetic joint tools**
- providing **skills**, such as working in international and multi-disciplinary teams, **entrepreneurial skills** for international collaboration, communication and language skills

MAIN SUSTAINABLE OUTCOMES



The main outcome will be the **European Food-STA center**, an independent, self-sustainable, legal and organizational frame for international and sustainable collaborations between **industry** and **universities** in the food sector with an **academy** (LLL) and with **local contact points and training centers** in different countries, serving the needs of the food industry and the needs of educational and training organisations

Outcomes



FURTHER SUSTAINABLE OUTCOMES

- a permanent **needs collection system**
- an **interactive mobility system**, based on <https://www.iseki-food.net/students/picam>
- an **online platform** with:
 - a **digital library** with new up-to-date **teaching materials** (tutorials, training videos, online courses, webinars) and best practices for applications of new **teaching methods** based on https://www.iseki-food.net/teaching_materials
 - a **database** on **existing training courses** and **expertise**
 - a **database** on services offered by universities and training providers