

In the field of **management and administration** priority is to competencies related to “problem solving capacity” (69%), followed by “Leadership and people management” (62%). A good importance is also attributed to “Communication skills” (53%), “Organisational ability” (56%), “Planning skills” (54%) and “Customer orientation” (52%).



### Training materials

Following the survey, several training materials, in different formats, are being developed such as webinars and online courses (tutorials, Online courses, demonstrations, flash presentations, etc.).

All this can be found at <https://www.food-sta.eu/training>

### Needs Monitoring System

EuFood-STA is committed to scrutinizing the training needs of the food industry on a continuous basis. Thus, representatives from the food industry are very welcome

a.) give brief feedback on their needs under

[https://www.food-sta.eu/needs\\_short](https://www.food-sta.eu/needs_short)

b.) fill in the full needs monitoring

[https://www.food-sta.eu/needs\\_monitoring\\_questionnaire](https://www.food-sta.eu/needs_monitoring_questionnaire)

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# European Food-STA



## Competencies and skills required in the food and drink industry

The ERASMUS+ Knowledge Alliance **EuFood-STA** is committed to strengthen the dialogue between academia and the food industry by **tuning existing curricula** and **developing CPD training**.

In a survey carried out among representatives of the European food and drink industry- mainly SMEs - the **educational and training needs and demands** were scrutinized.

[www.food-sta.eu](http://www.food-sta.eu)



## Competencies and skills required in the European food and drink industry

The EU food industry is the single largest manufacturing sector in the EU in terms of turnover, value- addition and employment. Nevertheless, labour productivity is lower than in most other industry sectors; the percentage of higher-level skilled staff is low; and the industry lies comparatively in the lower part of the innovation performance ranking. While the transfer of scientific knowledge and innovation to the industry is limited, the industry (especially SMEs) also often finds it difficult to get access to and implement new technologies and knowledge.

To explore the educational and training needs and demands of the EU food and drink industry, EuFooD-STA carried out a survey among more than 300 respondents (mainly SMEs) . Respondents were asked to rate the skills and competences they find most important.



In the survey, technical **skills** are rated by 67% of the respondents as very important, followed by practical skills (58%), Communication skills (36%), Managerial and business skills (35%), Marketing and commercial skills (24%) and ICT skills (18%).



In the field of **manufacturing and food processing**, the attribute “Very important” is mainly assigned to the “capacity to check compliance with current legislation” (48%), followed by the “in working methods” and “optimisation of production” (43%).

In the field of food safety, food quality and certification priority is to competences related to “Food safety management, food hygiene & food safety control” (77%) and “compliance with legislation” (50%).



Within **marketing**, priority is to competencies related to “Study competitors” (41%), followed by “Export management” (38%) and the “capacity to do market research” (37%).

